

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM811095

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Progressive Products, LLC		05/15/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	CFS Brands, LLC		
Street Address:	4711 E. Hefner Road		
City:	Oklahoma City		
State/Country:	OKLAHOMA		
Postal Code:	73131		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4759502	PROGRESSIVE PRODUCTS	
Registration Number:	6164405	WIPES PLUS	
Registration Number:	3067453	WIPES PLUS	
Serial Number:	97065510	WP+ WIPESPLUS	
CORRESPONDENCE DATA			
Fax Number:	4142259753		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142259755		
Email:	docketing@boylefred.com		
Correspondent Name:	Boyle Fredrickson, S.C.		
Address Line 1:	840 N. Plankinton Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53203		
NAME OF SUBMITTER:	Adam L. Brookman		
SIGNATURE:	/Adam L. Brookman/		
DATE SIGNED:	05/17/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, **PROGRESSIVE PRODUCTS, LLC**, a New York limited liability company having an address of 211 South Ridge Street, Rye Brook, NY 10573 (referred to hereinafter as the "ASSIGNOR"), is the sole and exclusive owner of the trademark properties listed in the attached Schedule A (referred to hereinafter as the "Trademark Properties"); and

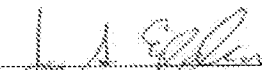
WHEREAS, **CFS BRANDS, LLC**, a Delaware limited liability company having an address of 4711 East Hefner Road, Oklahoma City, Oklahoma 73131 (referred to hereinafter as the "ASSIGNEE"), is desirous of acquiring the entire right, title and interest of the ASSIGNOR in and to said Trademark Properties and the goodwill symbolized thereby.

NOW, THEREFORE, in consideration of and in exchange for the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby sells and assigns to the ASSIGNEE, its successors, assigns and legal representatives, subject to any and all related security interests, liens and other encumbrances, whether recorded or not recorded in the United States Patent and Trademark Office and/or any corresponding international and foreign trademark offices, the entire right, title and interest of the ASSIGNOR, in and to said Trademark Properties and the goodwill symbolized thereby, and all foreign rights including foreign priority related thereto, and together with all unsatisfied claims for damages by reason of past infringement of said Trademark Properties, with the right to sue for such damages and collect same for its own use and benefit and for the use and benefit of its successors, assigns or other representatives.

This instrument and all of its terms shall inure to the benefit of and shall bind the ASSIGNOR and ASSIGNEE and their respective successors and assigns.

IN WITNESS WHEREOF, the ASSIGNOR has caused this instrument to be executed and delivered.

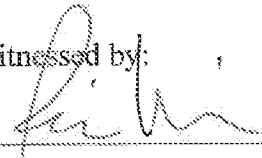
PROGRESSIVE PRODUCTS, LLC,

By: 

Date: 5/15/23

Name: Jason Englander

Title: CEO








Witnessed by: 

Date: 5-15-23

Name: Richard Wulwick

SCHEDULE A

TRADEMARK PROPERTIES

Mark Name	Country	Filed Date	Application No.	Reg. Date	Registration No.
PROGRESSIVE PRODUCTS	United States of America	10/17/2014	86/426,971	6/23/2015	4,759,502
WIPES PLUS (Stylized and/or with Design) 	United States of America	4/28/2017	87/429,798	9/29/2020	6,164,405
WIPESPLUS	United States of America	3/4/2004	78/378,406	3/14/2006	3,067,453
WP WIPES PLUS (stylized and/or with design) 	United States of America	10/8/2021	97/065,510	N/A	N/A
WP WIPES PLUS (stylized and/or with design) 	International	11/9/2021	A0115971	11/9/2021	1635046
WP WIPES PLUS (stylized and/or with design) 	Canada	11/9/2021	2,156,233	N/A	1635046
WP WIPES PLUS (stylized and/or with design) 	China	11/9/2021	A0115971	N/A	1635046
WP WIPES PLUS (stylized and/or with design) 	Mexico	11/9/2021	A0115971	N/A	1635046
WP WIPES PLUS (stylized and/or with design) 	Mexico	11/9/2021	A0115971	N/A	1635046

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