

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM811686

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Go Daddy Operating Company, LLC		03/02/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WHD Event GmbH		
<b>Street Address:</b>	Breslauer Platz 4		
<b>City:</b>	Cologne		
<b>State/Country:</b>	GERMANY		
<b>Postal Code:</b>	50668		
<b>Entity Type:</b>	Gesellschaft Mit Beschränkter Haftung (GmbH): GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	6136676	CLOUDFEST	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2077747499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	207-774-4000		
<b>Email:</b>	trademarks@verrill-law.com		
<b>Correspondent Name:</b>	Charles P. Bacall		
<b>Address Line 1:</b>	One Portland Square		
<b>Address Line 4:</b>	Portland, MAINE 04101-4054		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Charles P. Bacall		
<b>Address Line 1:</b>	One Portland Square		
<b>Address Line 4:</b>	Portland, MAINE 04101-4054		
<b>NAME OF SUBMITTER:</b>	Charles P. Bacall		
<b>SIGNATURE:</b>	/charles p. bacall/		
<b>DATE SIGNED:</b>	05/19/2023		
<b>Total Attachments: 3</b>			

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## TRADEMARK ASSIGNMENT

WHEREAS, **Go Daddy Operating Company, LLC**, (ASSIGNOR), a Delaware limited liability company having an address at 14455 N. Hayden Road, Suite 226, Scottsdale, Arizona 85260, has agreed to sell and assign to **WHD Event GmbH**, a German liability company (having an address at Breslauer Platz 4, 50668 Cologne, Germany, ASSIGNEE), the entire right, title, interest, and goodwill in and to the trademarks/service marks identified on the attached **Exhibit A** (collectively, the "Trademarks").

WHEREAS, in order to effectuate Assignor's assignment to Assignee of its entire rights, title and interest in and to the Trademarks, Assignor is executing this instrument of assignment.

FOR GOOD AND VALUABLE CONSIDERATION, the sufficiency and receipt of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's entire worldwide right, title and interest in and to, including, without limitation, any and all common law rights thereto, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor's worldwide right, title and interest in and to each of the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up to the date of this present Assignment, together with any and all further privileges in the United States and throughout the world to establish use, ownership, and/or registration of the Trademarks.

Assignor hereby covenants and warrants that, with respect to each Trademark, it has the full right to convey the above-described right, title, interest and goodwill by this instrument, free of any encumbrances. Assignor further covenants and warrants that no other agreement has been or will be executed in conflict herewith.

Assignor agrees to perform all affirmative acts which may be necessary or desirable to perfect the above-described transfer of rights, or to secure registration before the United States Patent and Trademark Office or any foreign Office, at Assignee's expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

Assignor hereby grants to the designated attorneys of Assignee, the authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation by the United States Patent and Trademark Office or the Trademark Office of any other country throughout the world.

In WITNESS WHEREOF, Assignor has caused this instrument to be executed on this 2  
day of March, 2021

**Go Daddy Operating Company, LLC (Assignor)**

X By: Jessica Hately  
(signature)

Printed Name: Jessica Hately

Title: Vice President

**WHD Event GmbH (Assignor)**

By: Christian Jaeger  
(signature)

Printed Name: CHRISTIAN JAEGER

Title: Managing Director

**EXHIBIT A**

<b>COUNTRY</b>	<b>MARK</b>	<b>APPL. NO.</b>	<b>FILING DATE</b>	<b>REG. NO.</b>	<b>REG. DATE</b>
USA	CLOUDFEST	87/678,807	11/9/2017	6,136,676	8/25/2020
WIPO	CLOUDFEST	1382802	11/14/2017	1382802	11/14/2017