

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM811762

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
David Shoup		05/02/2023	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Genus Industries, Inc.		
<b>Street Address:</b>	19483 Orchard Grove Drive		
<b>City:</b>	Oregon City		
<b>State/Country:</b>	OREGON		
<b>Postal Code:</b>	97045		
<b>Entity Type:</b>	Corporation: OREGON		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6443114	COIRX	
<b>Registration Number:</b>	6436054	COIRMX	
<b>Registration Number:</b>	6436052	COIRMAX	
<b>Serial Number:</b>	90367195	GARDENCOIR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5032240155		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-224-5858		
<b>Email:</b>	trademark@millernash.com		
<b>Correspondent Name:</b>	Delfina S. Homen		
<b>Address Line 1:</b>	111 SW Fifth Ave		
<b>Address Line 2:</b>	Suite 3400		
<b>Address Line 4:</b>	Portland, OREGON 97204		
<b>NAME OF SUBMITTER:</b>	Delfina S. Homen		
<b>SIGNATURE:</b>	/Delfina S. Homen/		
<b>DATE SIGNED:</b>	05/19/2023		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), made and entered into as of the date signed by both parties ("Effective Date"), is made by and between DAVID SHOUP ("Assignor"), an individual residing in Oregon, and GENUS INDUSTRIES, INC. ("Assignee"), an Oregon corporation having an address at 19483 Orchard Grove Drive, Oregon City, OR 97045. Each of Assignor and Assignee may be referred to herein as a "Party" and collectively as the "Parties."

### RECITALS

- A. Assignor is the owner of the entire right, title, and interest in and to certain trademarks and the goodwill associated therewith.
- B. Assignee desires to acquire, and Assignor desires to assign to Assignee, all of Assignor's entire right, title, and interest in and to the trademarks and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following:

(a) the trademark registrations and trademark applications set forth on Schedule 1 hereto and all issuances, extensions, and renewals thereof (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the Effective Date, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the Effective Date, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its

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successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the Parties hereto and their respective successors and assigns.

**IN WITNESS WHEREOF**, the undersigned have executed the above and foregoing Trademark Assignment as of the Effective Date.

**ASSIGNOR:**

DAVID SHOUP

By: 

Date: 05/02/2023

**ASSIGNEE:**

GENUS INDUSTRIES, INC.

By: 

Name: RUI D SHOUP

Title: CEO

Date: 5/02/2023

**SCHEDULE 1**

**Assigned Trademarks**

Trademark Registrations

<b>Mark</b>	<b>Jurisdiction</b>	<b>Registration Number</b>	<b>Registration Date</b>
COIRX	USA	6443114	August 3, 2021
COIRMX	USA	6436054	July 27, 2021
COIRMAX	USA	6436052	July 27, 2021
COIRX	China	1583015	December 1, 2020
COIRMAX	China	1583223	December 1, 2020
COIRX	India	1583015	December 1, 2020
COIRMX	India	1572584	December 21, 2020
COIRMAX	India	1583223	December 1, 2020

Trademark Applications

<b>Mark</b>	<b>Jurisdiction</b>	<b>Application Serial Number</b>	<b>Filing Date</b>
GARDENCOIR	USA	90367195	December 8, 2020