

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM812344

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ONE STEP UP, LTD.		05/10/2023	Limited Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	JP David Corp.		
Street Address:	3931 Bedford Avenue		
City:	Brooklyn		
State/Country:	NEW YORK		
Postal Code:	11229		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5282591	LOVE LIFE	
Registration Number:	5152501	ELITE + FIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9173452283		
Email:	jdayan3636@gmail.com		
Correspondent Name:	JP David Corp.		
Address Line 1:	3931 Bedford Avenue		
Address Line 4:	Brooklyn, NEW YORK 11229		
NAME OF SUBMITTER:	Jonathan Dayan		
SIGNATURE:	/Jonathan Dayan/		
DATE SIGNED:	05/23/2023		
Total Attachments: 3			
source=assn agmt signed_1_3_#page1.tif			
source=assn agmt signed_1_3_#page2.tif			
source=assn agmt signed_1_3_#page3.tif			

OP \$65.00 5282591

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made as of May 10, 2023, by One Step Up LTD, a New York Corporation (Assignor), in favor of JP David Corp, a New York corporation ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States trademark registration and application listed in Appendix A attached hereto, including any common law trademark rights therefor (the "Marks"); and

WHEREAS, Assignor and Assignee have entered into an Asset Purchase Agreement dated May 10, 2023 (the "Agreement"), under which Assignor agreed to assign to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the Marks, for the United States and for all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Georgia, and it is the intention of the parties that it shall be construed, interpreted and applied in accordance with the laws of the State of Georgia without regard to its conflicts of law principles.

[SIGNATURES ON FOLLOWING PAGE]

APPENDIX A

MARKS

Mark	Country/ Location	Registration Number	Registration Date	Application Date
Love Life	USA	5282591	09/05/2017	08/05/2016
Elie + Fit	USA	5152501	2/28/2017	01/05/2016