

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM812358

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BreezoMeter Ltd.		09/16/2022	Company: ISRAEL
RECEIVING PARTY DATA			
Name:	Google LLC		
Street Address:	1600 Amphitheatre Parkway		
City:	Mountain View		
State/Country:	CALIFORNIA		
Postal Code:	94043		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	6068924	BREEZOMETER	
Registration Number:	6068930		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6502530000		
Email:	tmdocketing@google.com		
Correspondent Name:	Google LLC		
Address Line 1:	1600 Amphitheatre Parkway		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Karen Robertson		
SIGNATURE:	/Karen Robertson/		
DATE SIGNED:	05/23/2023		
Total Attachments: 8			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is effective as of the 16th day of September, 2022 by and between BreezoMeter Ltd., a private company organized and existing under the laws of the State of Israel (hereinafter “Assignor”), having its place of business at 24 HaNamal St. Haifa, Israel, and Google LLC, a Delaware limited liability company (“Assignee”), having its place of business at 1600 Amphitheatre Parkway, Mountain View, California, 94043 USA

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the “Trademarks”);

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor’s existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee’s in-house trademark counsel as Assignor’s attorney-in-fact to execute all documents on behalf

of Assignor and its employees for this limited purpose.

BREEZOMETER LTD.




By: 
Name: Ran Korber
Title: Authorized Signatory for
BreezoMeter Ltd.
Date: 5/23/2023



GOOGLE LLC

By:
Name: Scott Ceresia
Title: Trademark Counsel, Google LLC
Date:

SCHEDULE A

Trademark Applications/Registrations

Trademark	Country	Application Date	Application Number	Registration Number
BREEZOMETER	EUTM	Sep 23 2019	18127807	18127807
	EUTM	Sep 23 2019	18127823	18127823
BREEZOMETER	India	Apr 8 2022	5402046	5402046
	India	Apr 8 2022	5402047	
BREEZOMETER	Israel	Sep 12 2019	320374	320374
	Israel	Sep 12 2019	320375	320375
BREEZOMETER	United Kingdom	Sep 23 2019	UK00918127807	UK00918127807

	United Kingdom	Sep 23 2019	UK00918127823	UK00918127823
BREEZOMETER	United States of America	Nov 4 2019	88679652	6068924
	United States of America	Nov 4 2019	88679697	6068930

Common Law Trademarks



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WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor’s existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

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of Assignor and its employees for this limited purpose.

BREEZOMETER LTD.

By:

Name: Ran Korber
Title: Authorized Signatory for
BreezoMeter Ltd.
Date:

GOOGLE LLC




By:



DocuSigned by:
Scott Ceresia
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Name: Scott Ceresia
Title: Trademark Counsel, Google LLC
Date: 4/21/2023

SCHEDULE A

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