

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM812401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AGF88 HOLDING Srl		05/22/2023	Società a Responsabilità Limitata, equivalent to a LIMITED LIABILITY JOINT STOCK COMPANY: ITALY
RECEIVING PARTY DATA			
Name:	PETTENON COSMETICS SPA Società Benefit		
Street Address:	VIA DEL PALU' 7/D		
City:	SAN MARTINO DI LUPARI (PD)		
State/Country:	ITALY		
Postal Code:	35018		
Entity Type:	JOINT STOCK COMPANY BENEFITS CORPORATION: ITALY		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3114544	ECHOS	
Registration Number:	2947320	HASTY	
Registration Number:	3445193	ALTER EGO ITALY	
Registration Number:	2932334	INEBRYA	
Registration Number:	4696483	SELIAR	
Registration Number:	2829190	NEQUAL	
CORRESPONDENCE DATA			
Fax Number:	7132234873		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	713-224-8080		
Email:	mail@emsip.com		
Correspondent Name:	John S. Egbert		
Address Line 1:	1001 Texas Ave., Suite 1250		
Address Line 4:	Houston, TEXAS 77002		
DOMESTIC REPRESENTATIVE			
Name:	John S. Egbert		

OP \$165.00 3114544

Address Line 1: 1001 Texas Ave., Suite 1250	
Address Line 4: Houston, TEXAS 77002	
NAME OF SUBMITTER:	John S. Egbert
SIGNATURE:	/John S. Egbert/
DATE SIGNED:	05/23/2023
Total Attachments: 2 source=1855-0 Signed Assignment.AGF88#page1.tif source=1855-0 Signed Assignment.AGF88#page2.tif	

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS AGF88 HOLDING Srl ("Assignor"), a Società a Responsabilità Limitata, equivalent to a LIMITED LIABILITY JOINT STOCK COMPANY, of Italy, of Via del Palù 7D, SAN MARTINO DI LUPARI (PD), 35018 ITALY, has adopted and uses the trademarks referenced in Schedule A attached hereto, which are filed and/or registered in the United States Patent and Trademark Office; and

WHEREAS PETTENON COSMETICS SPA Società Benefit ("Assignee"), a JOINT STOCK COMPANY BENEFITS CORPORATION of Italy, of VIA DEL PALU' 7/D, SAN MARTINO DI LUPARI (PD), 35018 ITALY, is desirous of acquiring said trademarks and the application and registrations thereof.

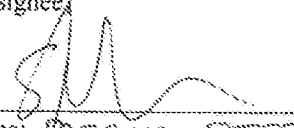
NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to the trademarks and the said application and registrations, together with the good will of the business symbolized by the trademarks.

This Assignment is executed this 22nd day of May, 2023.

AGF88 HOLDING Srl
(Assignor)

By: 
Name: V. PIZZORIN GIANNI
Title: PRESIDENT OF THE BOARD

PETTENON COSMETICS SPA Società Benefit
(Assignee)

By: 
Name: PRESILLA STEFANO
Title: GENERAL COUNSEL

SCHEDULE A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
SELIAR	4,696,483	March 3, 2015
ALTER EGO ITALY	3,445,193	June 10, 2008
ECHOS	3,114,544	July 11, 2006
INEBRYA	2,932,334	March 15, 2005
NEQUAL	2,829,190	April 6, 2004
HASTY AND DESIGN	2,947,320	May 10, 2005