900774727 05/23/2023

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM812406

SUBMISSION TYPE:	BMISSION TYPE: RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900763165	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pegai LLC		12/19/2022	Limited Liability Company: TEXAS

RECEIVING PARTY DATA

Name:	Leathertainment Media LLC	
Street Address:	1212 Dolton Drive, Suite 308	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75207	
Entity Type:	Limited Liability Company: TEXAS	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	97549283	LEATHERVERSE
Registration Number:	6901582	TANNER LEATHERSTEIN
Registration Number:	6797770	TANNER'S CLUB

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: mturkewitz@atom.law
Correspondent Name: Mikayla Turkewitz

Address Line 1: 770 N La Salle Drive Suite 700
Address Line 4: Chicago, ILLINOIS 60654

NAME OF SUBMITTER:Mikayla TurkewitzSIGNATURE:/s/: Mikayla TurkewitzDATE SIGNED:05/23/2023

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement"), dated 12/19/2022, yy 2025 (the "Effective Date"), is made by and between Pegai LLC (the "Assignor" or "Pegai"), a Texas limited liability company and Leathertainment Media LLC (the "Assignee" or "Leathertainment"), a Texas limited liability company (hereinafter referred to collectively as the "Parties").

RECITALS

WHEREAS, Pegai is located at 1212 Dolton Dr., Suite 308, Dallas, Texas 75207 and is the owner of trademark application serial number 97549283 and trademark registrations 6901582 and 6797770 (collectively the "Trademarks") with the United States Patent and Trademark Office ("USPTO") for services and goods related to leather goods.

WHEREAS, Leathertainment is located at 1212 Dolton Dr., Suite 308, Dallas, Texas 75207.

WHEREAS, as of the Effective Date, the trademark application serial number 97549283 is awaiting examination by the USPTO as it was applied for by Assignor on August 15, 2022;

WHEREAS, as of the Effective Date, trademark registration 6901582 has been registered with the USPTO since November 15, 2022;

WHEREAS, as of the Effective Date, trademark registration 6797770 has been registered with the USPTO since July 19, 2022;

WHEREAS, the Assignor desires to assign Assignee as the new owner of the Trademarks;

WHEREAS, the Assignee desires to acquire Assignor's right, title and interest in and to the Trademarks, together with the benefit of any use of the Trademarks by the Assignor, and the goodwill of the business relations of the Trademarks and to the goods or services associated with them.

AGREEMENT

NOW THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Parties hereto agree as follows:

1. <u>Trademark Assignment</u>. The Assignor hereby sells, transfers, and assigns to the Assignee, its successors and assigns, all of the Assignor's right, title and interest in the Trademarks, together with (i) the benefit of any use of the Trademarks by the Assignor, (ii) the goodwill of the business relations to the Trademarks and to the goods or services associated with them, and (iii) any income, royalties, and damages hereafter agreed to be due or payable to Assignor with respect to the Trademarks.

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- 2. Ownership of the Trademark. Assignce shall be the one-hundred percent (100%), sole owner of the Trademarks. Assignce shall be responsible to maintain the Trademarks' registrations and to file appropriate maintenance documents with the USPTO indicating its continued use of the Trademarks, when applicable.
- 3. Office Action. Assignce shall be solely responsible for the Trademark application serial number 97549283, which shall include but is not limited to providing responses to any office actions issued by the USPTO examining attorney, or providing appropriate specimens indicating the use of the Trademark in commerce.

IN WITNESS WHEREOF, the Parties hereto have caused their duly authorized representatives to execute this Agreement.

Pegai LLC C Yusunde V By C	Dated 12/19/22
Name: Volkan Yilmaz	
Title: Manager	
Leathertainment Media LLC	
By Yunaz Solkan Yilmaz	Dated 12/19/22_

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RECORDED: 04/04/2023

Title: Manager