

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM812664

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900773379		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lenfest Media Group, LLC		06/29/2022	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Allstar Marketing Group, LLC		
<b>Street Address:</b>	2 Skyline Drive		
<b>City:</b>	Hawthorne		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10532		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4355518	RUGGIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8322018247		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	18662012030		
<b>Email:</b>	tmdocket@nls.law		
<b>Correspondent Name:</b>	Lindsey S. Leibowitz		
<b>Address Line 1:</b>	111 Brook Street, Suite 101		
<b>Address Line 2:</b>	NOLTE LACKENBACH SIEGEL		
<b>Address Line 4:</b>	Scarsdale, NEW YORK 10583		
<b>ATTORNEY DOCKET NUMBER:</b>	LENFEST/ALLSTAR		
<b>NAME OF SUBMITTER:</b>	Lindsey S. Leibowitz		
<b>SIGNATURE:</b>	/sl/		
<b>DATE SIGNED:</b>	05/24/2023		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT**

WHEREAS, Lenfest Media Group, LLC, a limited liability company of the State of Delaware with an address at 500 North Gulph Road, Suite 401 King of Prussia PENNSYLVANIA 19406 (hereinafter “ASSIGNOR”), is the owner of 100% of the right, title and interest in and to the below listed trademark which has been registered at the United States Patent and Trademark Office, particulars of which are as follows:

**Trademark**

**Registration No.**

**RUGGIES**

**Reg. 4,355,518**


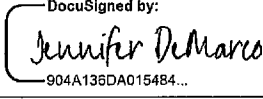
(hereinafter referred to as the “Mark”);

WHEREAS, Allstar Marketing Group, LLC a limited liability company of the State of New York with an address at 2 Skyline Drive, Hawthorne, NY 10532 is desirous of acquiring 100% of the entire right, title, and interest in the aforesaid Mark, together with the goodwill of the business symbolized by the Mark;

WHEREAS the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Mark in the name of Allstar Marketing Group, LLC.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said Lenfest Media Group, LLC does hereby sell, assign, and transfer unto said Allstar Marketing Group, LLC, all rights, title and interest in and to said Mark, including the application(s) and registration(s) thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Mark, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Mark and the applications and registrations thereof.

**ASSIGNOR REPRESENTS AND WARRANTS** that they have the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Mark to any third party.

ASSIGNOR	ASSIGNEE
<p data-bbox="73 281 467 317"><b>Lenfest Media Group, LLC</b></p> <p data-bbox="73 426 532 541">Signed: </p> <p data-bbox="73 583 370 619">By: <u>Robert Lawrence</u></p> <p data-bbox="73 661 370 697">Dated: <u>June 29, 2022</u></p>	<p data-bbox="841 281 1291 317"><b>Allstar Marketing Group, LLC</b></p> <p data-bbox="841 443 1226 541">Signed: </p> <p data-bbox="841 569 1193 619">By: <u>Jennifer DeMarco</u></p> <p data-bbox="841 653 1274 697">Dated: <u>June 29, 2022</u></p>