

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM813813

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vox Media, LLC		05/26/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Nate Wilcox		
Street Address:	2308 W 10th Street		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78703		
Entity Type:	Sole Proprietorship: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3721363	BLOODY ELBOW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4256491123		
Email:	JASON@CRUZLAWPLLC.COM		
Correspondent Name:	JASON CRUZ		
Address Line 1:	14205 SE 36th St. Ste 100		
Address Line 2:	Cruz Law, PLLC		
Address Line 4:	Bellevue, WASHINGTON 98006		
NAME OF SUBMITTER:	Jason Cruz		
SIGNATURE:	/Jason Cruz/		
DATE SIGNED:	05/30/2023		
Total Attachments: 3			
source=Vox_Media_-_Assignment_of_BLOODY_ELBOW_trademark_registrations_(16-May-2023).docx_(2)#page1.tif			
source=Vox_Media_-_Assignment_of_BLOODY_ELBOW_trademark_registrations_(16-May-2023).docx_(2)#page2.tif			
source=Vox_Media_-_Assignment_of_BLOODY_ELBOW_trademark_registrations_(16-May-2023).docx_(2)#page3.tif			

OP \$40.00 3721363

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this “**Agreement**”) is entered into as of April 4, 2023 (the “**Effective Date**”), by and between **VOX MEDIA, LLC**, a Delaware limited liability company, with a principal place of business at 1201 Connecticut Ave NW, 12th Floor, Washington, DC 20036, United States (“**ASSIGNOR**”), and **NATE WILCOX**, an individual primarily located at 2308 W 10th Street, Austin TX 78703, United States (“**ASSIGNEE**”) (each of Assignor and Assignee, a “**Party**” and, collectively, the “**Parties**”).

WHEREAS, under the terms of the ASSIGNMENT AGREEMENT between the Parties dated March 31, 2023, ASSIGNOR agreed to convey and assign to ASSIGNEE certain assets, including the trademark BLOODY ELBOW (“**Trademark**”) and the registrations for the trademark BLOODY ELBOW set forth in Exhibit A of this Agreement (“**Trademark Registrations**”) following the satisfaction of certain conditions that have now been satisfied;

WHEREAS, as a result, ASSIGNOR wishes to assign, transfer, convey, and deliver to ASSIGNEE all of ASSIGNOR’s right, title, and interest in and to the Trademark and Trademark Registrations, together with the goodwill of the business related thereto; and

WHEREAS, ASSIGNEE seeks to acquire all right, title, and interest in and to the Trademark and Trademark Registrations, together with the goodwill of the business related thereto.

NOW THEREFORE, in consideration of the representations, warranties, covenants, and agreements contained and referenced herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the Parties agree as follows:

1. ASSIGNOR hereby assigns, transfers, conveys, and delivers to ASSIGNEE, and ASSIGNEE hereby accepts from ASSIGNOR, all right, title, and interest of ASSIGNOR in and to the Trademark and Trademark Registrations, together with the goodwill of the business related thereto, all pending applications and registrations therefor, the common law rights associated therewith, and all rights, claims, and causes of action, if any, for the benefit of ASSIGNOR relating to the Trademark and Trademark Registrations, including the right to bring suit and recover damages for past infringement.

2. This Agreement is not intended to, and does not, confer any legal or equitable rights or remedies hereunder upon any person other than the Parties and their respective successors and permitted assigns. This Agreement shall be binding upon, inure to the benefit of, and be enforceable by and against the Parties and their respective successors and permitted assigns.

3. In the event that any provision of this Agreement is determined to be illegal or unenforceable, that provision will be limited or removed to the minimum extent necessary so that

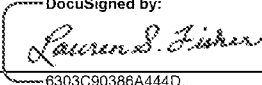
this Agreement will otherwise remain in full force and effect. This Agreement may be executed in counterparts, and scans and/or digital signatures shall be deemed original and valid.

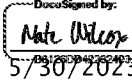
4. This Agreement and any action related to it is governed, controlled, interpreted and defined by and under the laws of the State of New York without regard to conflict of law provisions.

IN WITNESS WHEREOF, the Parties have executed this Agreement effective as of the Effective Date.

VOX MEDIA, LLC

NATE WILCOX

By: 
6303C90388A444D...

By: 
5/30/2023

Name: Lauren S. Fisher

Title: Chief Legal Officer

EXHIBIT A**TRADEMARK AND TRADEMARK REGISTRATIONS**

Country	Trademark	Status	App. Number	Reg. Number	Class(es)
Brazil	BLOODY ELBOW	Registered	830824316	830824316	41
Canada	BLOODY ELBOW	Registered	1461904	TMA791660	38, 41
European Union	BLOODY ELBOW	Registered	8742462	8742462	38, 41
Japan	BLOODY ELBOW	Registered	2009-092406	5340656	41
United Kingdom	BLOODY ELBOW	Registered	UK00908742462	UK00908742462	38, 41
United States	BLOODY ELBOW	Registered	77698019	3721363	41