

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814081

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WhiteWave Services, Inc.		01/11/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	DD IP Holder, LLC		
Street Address:	130 Royall Street		
City:	Canton		
State/Country:	MASSACHUSETTS		
Postal Code:	02021		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4526912	EXTRA EXTRA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lharrington@inspirebrands.com		
Correspondent Name:	Liz Harrington		
Address Line 1:	130 Royall Street		
Address Line 4:	Canton, MASSACHUSETTS 02021		
NAME OF SUBMITTER:	Liz Harrington		
SIGNATURE:	/Liz Harrington/		
DATE SIGNED:	05/31/2023		
Total Attachments: 3			
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OP \$40.00 4526912

TRADEMARK ASSIGNMENT

WHEREAS, WhiteWave Services, Inc., a Delaware corporation, with its principal place of business at 12002 Airport Way, Broomfield, CO 80021, (“Assignor”), is the owner of the trademark listed on **Schedule A** attached hereto and made a part hereof (the “Mark”), and now desires to assign, transfer and convey all right, title and interest in and to the Mark and the goodwill associated therewith; and

WHEREAS, Assignor has entered into that certain Assignment Agreement (the “Agreement”) dated as of January 11, 2023, by and between DD IP Holder, LLC, a Delaware limited liability company, with offices at 130 Royall Street, Canton, MA 02021 (“Assignee”) and Assignor; and

WHEREAS, in connection with the consummation of the transaction described in the Agreement, Assignee desires to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, in consideration of the promises, covenants, warranties, and agreements in the Agreement and this Trademark Assignment, and other good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, Assignor does hereby assign, transfer and convey unto Assignee, its successors, assigns, and legal representatives, all right, title and interest in and to the Mark, including all registrations and applications for registration thereof and common law rights therein, together with the goodwill of the business symbolized by the Mark, and including any and all claims, causes of action or rights to sue for any relief and recover all damages for past or future infringement or dilution thereof, including all rights as opponents in any opposition or cancellation proceeding throughout the world. Assignor further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers or documents necessary to perfect such right, title, and interest in Assignee, its successors, assigns, and legal representatives.

(signature page follows)

IN WITNESS HEREOF, Assignor has caused this Trademark Assignment to be executed by a duly authorized corporate officer to be effective as of January 11, 2023.

ASSIGNOR - WHITEWAVE SERVICES, INC.

Beth Cooperstein

Name: Beth Cooperstein

Title: Senior Counsel, Chief IP Director

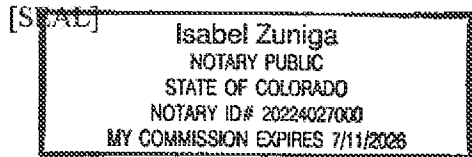
State of Colorado

County of Broomfield

On this 11th day of January, 2023, before me, a Notary Public in and for the State and County aforesaid, personally appeared Beth Cooperstein known by me to be the person of the above name and an officer of Whitewave Services duly authorized to execute this Trademark Assignment on behalf of Whitewave Services, Inc. who signed and executed the foregoing instrument on behalf of Whitewave Services, Inc.

Isabel Zuniga
Notary Public

My Commission Expires: July 11, 2026



SCHEDULE A

TRADEMARK

Trademark	US Trademark Registration No.
EXTRA EXTRA	4526912