

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814154

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ribbon Home, Inc.		05/02/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Easyknock, Inc.		
Street Address:	111 W 33rd Street		
Internal Address:	Suite 1901		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10120		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	97408031	OPENING THE DOORS TO HOMEOWNERSHIP	
Serial Number:	97408005	RIBBONCASH	
Serial Number:	97407832	RIBBONRESERVE	
Serial Number:	97407993	RIBBONCASH+	
Serial Number:	97407986	RIBBONBOOST	
Serial Number:	97407969	POWER UP YOUR OFFERS WITH RIBBONCASH+	
Serial Number:	97424516	RIBBON	
Serial Number:	97424509	RIBBON	
Serial Number:	97452999	PAY NOW, PAY LATER	
Serial Number:	87811448	RIBBON	
Serial Number:	88386386	FREEDOM TO BUY BEFORE YOU SELL	
CORRESPONDENCE DATA			
Fax Number:	917-793-45		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-803-9920		
Email:	uspt@polsinelli.com		
Correspondent Name:	Craig M. Spierer		
Address Line 1:	PO Box 140310		

CH \$290.00 97408031

Address Line 4:	Kansas City, MISSOURI 64114-0310
ATTORNEY DOCKET NUMBER:	115175-714597
NAME OF SUBMITTER:	Craig M. Spierer
SIGNATURE:	/Craig M. Spierer/
DATE SIGNED:	05/31/2023
Total Attachments: 4 source=Trademark Assignment Agreement [Executed]#page1.tif source=Trademark Assignment Agreement [Executed]#page2.tif source=Trademark Assignment Agreement [Executed]#page3.tif source=Trademark Assignment Agreement [Executed]#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made effective this 2nd day of May, 2023, by and between Ribbon Home, Inc., a corporation organized and existing under the laws of Delaware ("Assignor") and EasyKnock, Inc., a corporation organized and existing under the laws of Delaware ("Assignee").

WHEREAS, Assignor holds all right, title and interest in and to the trademarks, service marks and trade names set forth on Exhibit A attached hereto and incorporated herein by reference (the "Marks");

WHEREAS, Assignor and Assignee are parties to that certain ASSET PURCHASE AGREEMENT, dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee substantially all of the assets of Assignor, including the Marks and the goodwill of the business symbolized thereby;

WHEREAS, Assignor now wishes to assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks from Assignor, together with the goodwill of the business symbolized thereby;

WHEREAS, the execution and delivery of this Assignment is a condition to Closing under the Purchase Agreement.

NOW, THEREFORE, in consideration of the premises set forth above and in the Purchase Agreement and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, Assignor's entire right, title and interest in and throughout the world in and to the Marks (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives, together with income, royalties, damages or payments due on or after the date hereof, including, without limitation, all claims for damages or payments by reason of infringement or unauthorized use of the Marks, along with the right to sue for past infringements and collect same for Assignee's sole use and enjoyment.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office to record the Marks and title thereto as the property of Assignee, its successors, assigns or legal representatives in accordance with the terms of this instrument.

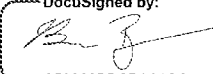
Assignee and Assignor also agree that multiple copies of this Assignment may be executed, each of which shall be deemed an original, and each of which shall be valid and binding upon Assignee and Assignor.

[Remainder of page intentionally left blank]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR:

RIBBON HOME, INC.

DocuSigned by:

By: _____
Name: Brian Ryniker
Title: Chief Restructuring Officer

ASSIGNEE:

EASYKNOCK, INC.

By: _____
Name: Jarred Kessler
Title: President

[Signature page to Trademark Assignment]

TRADEMARK
REEL: 008088 FRAME: 0296

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as a sealed instrument by their duly authorized representatives as of the date first written above.

ASSIGNOR:

RIBBON HOME, INC.

By: _____
Name:
Title:

ASSIGNEE:

EASYKNOCK, INC.

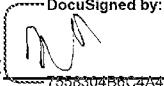
By:  _____
Name: Jarred Kessler
Title: President

Exhibit A

Marks

<i>Mark</i>	<i>Jurisdiction</i>	<i>Application No. & Date</i>	<i>Registration No. & Date</i>
OPENING THE DOORS TO HOMEOWNERSHIP	United States (USPTO)	97408031 (5/12/2022)	
RIBBONCASH	United States (USPTO)	97408005 (5/12/2022)	
RIBBONRESERVE	United States (USPTO)	97407832 (5/12/2022)	
RIBBONCASH+	United States (USPTO)	97407993 (5/12/2022)	
RIBBONBOOST	United States (USPTO)	97407986 (5/12/2022)	
POWER UP YOUR OFFERS WITH RIBBONCASH+	United States (USPTO)	97407969 (5/12/2022)	
RIBBON	United States (USPTO)	97424516 (5/23/2022)	
RIBBON	United States (USPTO)	97424509 (5/23/2022)	
PAY NOW, PAY LATER	United States (USPTO)	97452999 (6/10/2022)	
RIBBON	United States (USPTO)	87811448 (2/26/2018)	5575440 (10/2/2018)
FREEDOM TO BUY BEFORE YOU SELL	United States (USPTO)	88386386 (4/15/2019)	5895781 (10/29/2019)