

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814159

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BONOBOS, INC.		05/25/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BNWHP, LLC		
Street Address:	530 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	6455319	THE WFHQ PANT	
Registration Number:	4739250	BONOBOS	
Registration Number:	6042907	BONOBOS	
Registration Number:	5550975	BONOBOS	
Registration Number:	3559959	BONOBOS	
Registration Number:	5235376	BONOBOS	
Registration Number:	5285170	GUIDESHOP	
Registration Number:	5207334	I BONOBO YOU	
Registration Number:	5736798	JETSETTER	
Registration Number:	5036733	MAIDE	
Serial Number:	97028411	FIELDER BONOBOS	
Serial Number:	97029200	F	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademark@whp-global.com		
Correspondent Name:	Gregg Donnerfeld		
Address Line 1:	530 Fifth Avenue, 12th Floor		
Address Line 2:	In Care of WHP Global		

CH \$315.00 6455319

Address Line 4:	New York, NEW YORK 10036
NAME OF SUBMITTER:	Gregg Donnenfeld
SIGNATURE:	/Gregg Donnenfeld/
DATE SIGNED:	05/31/2023
Total Attachments: 2 source=Bonobos, Inc. - DE Certificate of Conversion (Inc to LLC) (Filed)#page1.tif source=Bonobos, Inc. - DE Certificate of Conversion (Inc to LLC) (Filed)#page2.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BONOBOS, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BONOBOS, INC." TO "BNWHP, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF MAY, A.D. 2023, AT 1:23 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4412346 8100V
SR# 20232387451

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203425880
Date: 05-25-23

TRADEMARK
REEL: 008088 FRAME: 0316

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is August 23, 2007.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Bonobos, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is BNWHP, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
25th day of May, A.D. 2023.

By: /s/ Yehuda Shmidman
Authorized Person

Name: Yehuda Shmidman
Print or Type

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:23 PM 05/25/2023
FILED 01:23 PM 05/25/2023

SR 20232387451 - File Number 4412346

RECORDED: 05/31/2023

TRADEMARK
REEL: 008088 FRAME: 0317