

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814223

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Foliolens, Inc.		05/02/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Appfolio, Inc.		
Street Address:	70 Castilian Dr		
City:	Goleta		
State/Country:	CALIFORNIA		
Postal Code:	93117		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90744200	FOLIOLENS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123260443		
Email:	dfinguerra-ducharme@pryorcashman.com		
Correspondent Name:	Dyan Finguerra-DuCharme		
Address Line 1:	7 Times Square		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	32593.00001		
NAME OF SUBMITTER:	Dyan Finguerra-DuCharme		
SIGNATURE:	/dfinguerra-ducharme/		
DATE SIGNED:	05/31/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment (hereinafter, the "Assignment") is effective as of the date of the last party to sign the Assignment (the "Effective Date") by and between Foliolens, Inc. (the "Assignor"), a Delaware corporation, with an address 2659 State Street PMB #1011, Carlsbad, California 92008, and AppFolio, Inc. (the "Assignee"), a Delaware corporation, with an address at 70 Castilian Dr, Goleta, California 93117.

WHEREAS, Assignor is the owner of the mark FOLIOLENS (the "Mark") as set forth in U.S. Serial No. 90/744,200 in Class 42 (the "Application") (the Mark and Application are hereinafter collectively referred to as the "Property").

AND WHEREAS, Assignee is desirous of acquiring from the Assignor all of the right, title and interest in and to the Property together with the goodwill associated with the Property;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby assigns and transfers unto the Assignee, its successors and assigns, all of the Assignor's right, title and interest in and to the Property, including without limitation, all common law rights therein and any and all applications and registrations in any and all jurisdictions, of such Property and all renewals, reissues and extensions, together with all right of action resulting from any adverse use of the Property or any confusingly similar trademarks prior to the effective date of this Assignment, and the right to claim such relief as is appropriate, together with the goodwill of the business carried on in association with the Property, the same to be held by the Assignee, its successors and assigns as fully and effectually as they would have been held by the Assignor had this Assignment not been made.

Assignor hereby further covenants and agrees that Assignor will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to Assignor respecting the Property, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the Property in said Assignee, its successors and assigns, and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper trademark protection for the Property in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by Assignee, its successors and assigns.

This Assignment may be executed in counterparts and by means of electronic signature, each of which once signed and taken together shall be deemed an original and all such counterparts shall constitute one and the same instrument.

[Signature page follows, remainder of page intentionally left blank]

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed as of the Effective Date referenced above.

Assignor:

FOLIOLENS, INC.

By: Daniel Godbout

Name: Daniel Godbout

Title: CEO

Date: 05 / 02 / 2023

Assignee:

APPFOLIO, INC.

By: [Signature]

Name: Lisa Horner

Title: SVP marketing

Date: 05/24/2023