

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814511

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	AMALGAMATION UNDER CANADA LAW		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOND BRAND LOYALTY ULC	FORMERLY BOND BRAND LOYALTY INC.	05/01/2023	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	BOND BRAND LOYALTY ULC		
Street Address:	1066 WEST HASTINGS STREET		
Internal Address:	SUITE 2600		
City:	VANCOUVER BC		
State/Country:	CANADA		
Postal Code:	V6E 3X1		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	97271473	BOND.	
Serial Number:	97271446	BOND.	
CORRESPONDENCE DATA			
Fax Number:	2166214072		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2166212234		
Email:	jwolfe@tarolli.com		
Correspondent Name:	TAROLLI, SUNDHEIM, COVELL & TUMMINO LLP		
Address Line 1:	950 MAIN AVENUE		
Address Line 2:	SUITE 710		
Address Line 4:	CLEVELAND, OHIO 44113		
NAME OF SUBMITTER:	DANIEL L. HOPPER		
SIGNATURE:	/DANIEL L. HOPPER/		
DATE SIGNED:	06/01/2023		
Total Attachments: 2			
source=BOND BRAND LOYALTY UCE - CERTIFICATE CHANGE OF NAME#page1.tif			
source=BOND BRAND LOYALTY UCE - CERTIFICATE OF AMALGAMATION#page1.tif			

OP \$65.00 97271473



Number: C1413253

CERTIFICATE OF CHANGE OF NAME

BUSINESS CORPORATIONS ACT

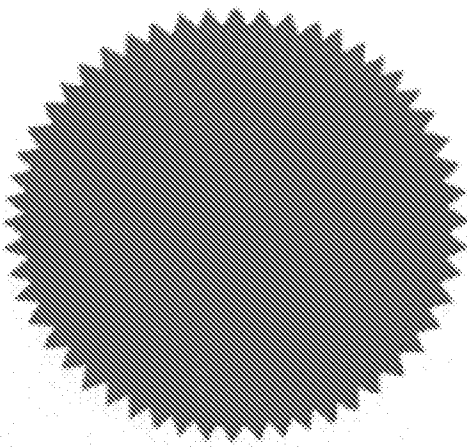
I Hereby Certify that BOND BRAND LOYALTY INC. changed its name to BOND BRAND LOYALTY ULC on April 28, 2023 at 10:07 AM Pacific Time.

Issued under my hand at Victoria, British Columbia

On April 28, 2023

T.K. SPARKS

Registrar of Companies
Province of British Columbia
Canada



ELECTRONIC CERTIFICATE

TRADEMARK
REEL: 008089 FRAME: 0628

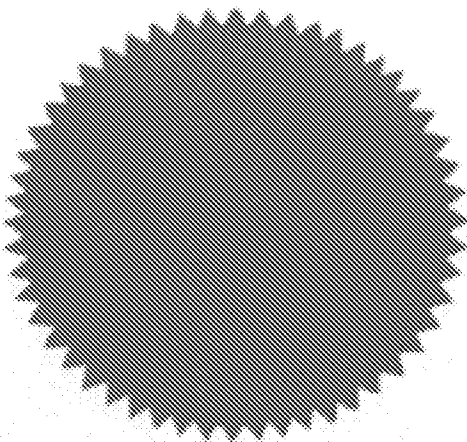


Number: BC1413707

CERTIFICATE OF AMALGAMATION

BUSINESS CORPORATIONS ACT

I Hereby Certify that 1413243 B.C. UNLIMITED LIABILITY COMPANY, incorporation number C1413243, and BOND BRAND INTERMEDIATE ULC, incorporation number BC1413116, and BOND BRAND LOYALTY ULC, incorporation number BC1413584 were amalgamated as one company under the name BOND BRAND LOYALTY ULC on May 1, 2023 at 01:48 PM Pacific Time.



Issued under my hand at Victoria, British Columbia

On May 1, 2023

T.K. SPARKS

Registrar of Companies
Province of British Columbia
Canada

ELECTRONIC CERTIFICATE

RECORDED: 06/01/2023

TRADEMARK
REEL: 008089 FRAME: 0629