

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814527

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PMQ, Inc.		06/01/2023	Corporation: MISSISSIPPI
RECEIVING PARTY DATA			
Name:	Design World LLC		
Street Address:	1111 Superior Avenue, 26th Floor		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44114		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4012551	PMQ	
CORRESPONDENCE DATA			
Fax Number:	6175265000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	720-274-3163		
Email:	huelinh.tran@wilmerhale.com		
Correspondent Name:	Benjamin S. Fernandez		
Address Line 1:	Wilmer Cutler Pickering Hale and DorrLLP		
Address Line 2:	60 State Street		
Address Line 4:	Boston, MASSACHUSETTS 02109		
NAME OF SUBMITTER:	Benjamin S. Fernandez		
SIGNATURE:	/s/ Benjamin S. Fernandez		
DATE SIGNED:	06/01/2023		
Total Attachments: 4			
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OP \$40.00 4012551

TRADEMARK ASSIGNMENT AND ASSUMPTION AGREEMENT

WHEREAS, PMQ, INC., a Mississippi corporation (the “**Assignor**”), owns all right, title and interest in and to the mark identified on Schedule A and the goodwill associated therewith and symbolized thereby (the “**Mark**”);

WHEREAS, the Assignor desires to assign, transfer, convey and deliver all of its right, title and interest throughout the world in and to the Mark to Design World LLC, a Delaware limited liability company (the “**Assignee**”); and

WHEREAS, the Assignor and the Assignee are hereby effecting such assignment, transfer, conveyance and delivery of all right, title and interest throughout the world in and to the Mark and the goodwill associated therewith and symbolized thereby.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and the Assignee agree as follows:

1. The Assignor has assigned, and hereby assigns, transfers, conveys and delivers, to the Assignee all right, title, and interest throughout the world in and to the Mark and the goodwill associated therewith and symbolized thereby, the same to be held and enjoyed by the Assignee, its successors, and assigns.

2. The Assignor further assigns to the Assignee all right to sue for and receive all damages accruing from past, present and future infringements of the Mark.

3. This Trademark Assignment and Assumption Agreement (“**Trademark Assignment Agreement**”) shall be binding upon the Assignor, its successors and assigns.

4. This Trademark Assignment Agreement is given pursuant to that certain Asset Purchase Agreement by and among, inter alia, the Assignor and the Assignee entered into effective as of the date hereof (the “**Agreement**”). This Trademark Assignment Agreement is given solely for the purpose of separately evidencing the transactions contemplated by the Agreement. Without limiting the generality of the foregoing, nothing contained herein shall relieve or release the parties to the Agreement from any of their respective covenants, obligations or duties under the Agreement, it being the intention of such parties that such covenants, obligations and duties shall survive the execution and delivery of this Trademark Assignment Agreement. Further, Assignor will do all lawful acts and things and make, execute and deliver without further compensation, any and all other instruments in writing, further applications, papers, affidavits, powers of attorney, assignments, and other documents which Assignee, its successors and assigns, may require or deem necessary to more effectively secure and vest in Assignee, its successors and assigns, the entire right, title, and interest in the Mark.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be duly executed, as of the 1 day of June, 2023.

ASSIGNOR:

PMQ, INC.

By: _____

Name: Stephen W. Green

Title: President

ASSIGNEE:

DESIGN WORLD LLC

By: _____

Name: E. Sue Cho

Title: Chairman

[Signature Page to Trademark Assignment Agreement]

TRADEMARK
REEL: 008089 FRAME: 0685

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment Agreement to be duly executed, as of the 1 day of June, 2023.

ASSIGNOR:

PMQ, INC.

By: _____

Name: Stephen M. Green

Title: President

ASSIGNEE:

DESIGN WORLD LLC

By: E Sue Cho _____

Name: E. Sue Cho

Title: Chairman

[Signature Page to Trademark Assignment Agreement]

TRADEMARK
REEL: 008089 FRAME: 0686

SCHEDULE A

MARK

U.S. Reg. #	MARK	ASSIGNEE/OWNER
4012551	PMQ	PMQ, INC.