

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814571

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vemma Nutrition Company		06/01/2023	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Bode Pro, Inc.		
Street Address:	7343 E. Scottsdale Mall, Suite 3001		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85251		
Entity Type:	Corporation: ARIZONA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	77185220	VEMMA VERVE	
Serial Number:	77290963	VEMMA VERVE!	
Serial Number:	85116934	VERVE	
Serial Number:	78464470	VEMMA	
Serial Number:	77765514	VEMMA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6022350500		
Email:	trademarks@hartmantitus.com		
Correspondent Name:	Bradley P. Hartman		
Address Line 1:	c/o Hartman Titus PLC		
Address Line 2:	2 N. Central Ave., Ste 1800		
Address Line 4:	Phoenix, ARIZONA 85004-2139		
NAME OF SUBMITTER:	Bradley P. Hartman		
SIGNATURE:	/bradley p hartman/		
DATE SIGNED:	06/01/2023		
Total Attachments: 5			

OP \$140.00 77185220

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, VEMMA NUTRITION COMPANY, a corporation organized under the laws of the state of Arizona ("ASSIGNOR"), is the equitable, statutory and record owner of various trademarks and service marks used in connection with ASSIGNOR'S business, including the pending and issued U.S. Trademark/Service Mark and foreign applications and registrations listed in Exhibit A attached hereto and incorporated herein by reference (the "TRADEMARKS"); and

WHEREAS, BODE PRO, INC., an Arizona corporation having an address at 7343 E. Scottsdale Mall, Suite 3001, Scottsdale, Arizona 85251 U.S.A. ("ASSIGNEE"), is desirous of acquiring all of ASSIGNOR'S entire right, title, and interest in and to the TRADEMARKS and the goodwill of the business associated therewith.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the TRADEMARKS, together with goodwill of the business symbolized by the TRADEMARKS throughout the world, and all registrations and pending applications therefor, in the United States of America, its territories and possessions, and any foreign countries, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to sue for and receive and retain the proceeds relating to those infringements for its own use and for the use of its successors, assigns or other legal representatives.

ASSIGNOR agrees to perform all acts necessary and to execute all documents necessary for ASSIGNEE to perfect its ownership in and to the TRADEMARKS and further agrees to do so at no additional cost to ASSIGNEE.

The undersigned represents and warrants that he has the authority to enter into this Agreement on behalf of ASSIGNOR.

VEMMA NUTRITION COMPANY

Dated: 6/1/23

By: 

Benson K. Boreyko, President

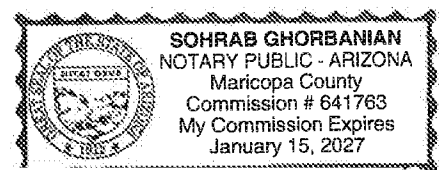
STATE OF ARIZONA)
) ss.
County of Maricopa)

On this 1st day of June 2023, before me personally appeared Benson K. Boreyko, whose identity was proven to me on the basis of satisfactory evidence to be the person who he claims to be, and acknowledged that he signed the above document.

My Commission Expires: 1, 15, 2027

By: 

NOTARY PUBLIC



TRADEMARK
REEL: 008089 FRAME: 0897

EXHIBIT A

TRADEMARK/ SERVICE MARK	COUNTRY OR JURISDICTION	APPLICATION NO./ REGISTRATION NO.	FILING DATE/ REGISTRATION DATE
VEMMA VERVE	U.S.	77/185,220	May 18, 2007
		3,531,802	November 11, 2008
VEMMA VERVE!	U.S.	77/290,963	September 27, 2007
		3,517,760	October 14, 2008
VEMMA Verve! (stylized)	U.S.	77/806,981	August 18, 2009
		3,809,639	June 29, 2010
VERVE	U.S.	85/116,934	August 26, 2010
		3,961,151	May 17, 2011
VERVE MOJOE	U.S.	8/5818132	January 8, 2013
		4597986	September 2, 2014
VERVE PARTEA	U.S.	85/818,025	January 8, 2013
		4,463,952	January 7, 2014
VERVE	Australia	1339101	January 1, 2010
		1339101	September 24, 2012
VERVE	Canada	1495719	September 13, 2010
		TMA827314	June 2, 2012
VERVE	China (Class 5)	7929283	December 21, 2009
		7929283	March 14, 2011
VERVE	China (Class 32)	8553951	August 9, 2019
		9553951	January 28, 2013
VERVE	Colombia (Class 5)	10-127914	October 14, 2010
		436180	October 31, 2011
VERVE	Colombia (Class 32)	10-127915	October 14, 2010
		426136	May 5, 2011
VERVE	Dominican Republic	2013-31741	November 14, 2013
			May 26, 2014
VEMMA VERVE	Dominican Republic	214448	September 15, 2014
VERVE PARTEA	European Union	013532718	December 5, 2014
		013532718	March 31, 2015
VERVE SOPOT 10K (and design)	European Union	014338222	July 6, 2015
		014338222	October 19, 2015



TRADEMARK/ SERVICE MARK	COUNTRY OR JURISDICTION	APPLICATION NO./ REGISTRATION NO.	FILING DATE/ REGISTRATION DATE
VEMMA VERVE	European Union	006808158	April 4, 2008
		006808158	November 10, 2008
VERVE REMIX	European Union	01314407	August 5, 2014
		01314407	August 5, 2014
VERVE BOLD	European Union	013403308	October 24, 2014
		013403308	October 24, 2014
VERVE	Ghana	1053959	October 1, 2010
		1053959	October 1, 2010
VERVE	Hong Kong	302030327	September 14, 2011
		302030327	May 22, 2012
VERVE	Japan	1053959	October 1, 2010
		1053959	September 16, 2011
VERVE	Kenya	IB/D/1/1053959	October 1, 2010
		11053959	October 1, 2010
VERVE	Malaysia	2010019336	October 13, 2010
		2010019336	August 29, 2013
VERVE	Malaysia	2010019337	October 13, 2010
		2010019337	August 26, 2010
VERVE	Mexico	119851127560	October 15, 2010
		1243474	October 13, 2011
VERVE	Mexico	11985149046	June 9, 2014
		1550958	June 26, 2015
VERVE	New Zealand	831704	October 12, 2010
		831704	August 28, 2012
VERVE	Singapore	T1014571E	October 1, 2010
		T1014571E	August 26, 2010
VEMMA VERVE! (stylized)	South Korea	40-2013-0011770	February 25, 2013
		40-1024390	February 25, 2014
			
VERVE REMIX	Switzerland	59194/2014	August 7, 2014
		666268	November 18, 2014
VERVE	Taiwan	99058368	November 23, 2010
		01501203	January 16, 2012
VERVE	WIPO	1053959	October 1, 2010
		1053959	October 1, 2010

TRADEMARK/ SERVICE MARK	COUNTRY OR JURISDICTION	APPLICATION NO./ REGISTRATION NO.	FILING DATE/ REGISTRATION DATE
VEMMA	U.S.	78/464,470 3,061,235	August 9, 2004 February 21, 2006
	U.S.	77/765,514 3,802,119	June 22, 2009 June 15, 2010
	U.S.	86/976,209 4,804,257	January 24, 2014 September 1, 2015
	U.S.	86/976,215 4,804,258	January 24, 2014 September 1, 2015
VEMMA RENEW	U.S.	86/127,147 4,654,194	November 22, 2013 December 9, 2014
VEMMA	Australia	1339100 1339100	January 1, 2010 August 6, 2010
VEMMA	Canada	1490462 TMA826264	August 30, 2010 June 13, 2012
VEMMA (Class 29)	China	7728492 7728492	September 27, 2009 January 21, 2011
VEMMA (Class 35)	China	7728490 7728490	September 27, 2009 January 14, 2011
VEMMA (Class 5)	China	7728493 7728493	September 27, 2009 December 14, 2010
VEMMA 维玛 (Class 5)	China	9144795 9144795	February 24, 2011 February 7, 2014
VEMMA 维玛 (Class 29)	China	9683361 9683361	July 6, 2011 June 7, 2014
维玛 (VEMMA) (Class 32)	China	8580375 8580375	August 17, 2010 February 7, 2014
VEMMA	Colombia	10-127911 426113	October 14, 2010 May 30, 2011
VEMMA	Dominican Republic	213194	July 17, 2014
VEMMA	Dominican Republic	213195	July 17, 2014
VEMMA	European Union	1054322	October 1, 2010
VEMMA RENEW	European Union	014285704	June 24, 2015
VEMMA	Ghana	1054322	October 1, 2010

TRADEMARK/ SERVICE MARK	COUNTRY OR JURISDICTION	APPLICATION NO./ REGISTRATION NO.	FILING DATE/ REGISTRATION DATE
VEMMA	Hong Kong	302030336	September 14, 2011
V[®]EMMA	Hong Kong	302033360	September 16, 2011
V[®]EMMA			
VEMMA	Indonesia	D00.2010.043046 IDM000350820	November 29, 2010 March 19, 2012
VEMMA	Japan (Class 29)	45702/2011 5457979	June 30, 2011 December 16, 2011
VEMMA	Japan (Class 32)	45703/2011 5454593	June 30, 2011 December 2, 2011
VEMMA	Kenya	1054322	October 1, 2010
VEMMA	Korea	40-2011-50571 40-0933965	September 16, 2011 September 11, 2012
V[®]EMMA	Korea	40/200-50572 40-0933961	September 16, 2011 September 11, 2012
VEMMA	Mexico	1127561 1521468	October 15, 2010 March 12, 2015
VEMMA	New Zealand	831702 831702	October 12, 2010 April 12, 2011
VEMMA	Singapore	1054322 T1014596J	October 1, 2010 February 4, 2011
VEMMA	Taiwan	99058366 01490525	November 23, 2010 December 16, 2011
VEMMA	WIPO	1054322 1054322	October 1, 2010 October 1, 2010