

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM815373

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/05/2022
RESUBMIT DOCUMENT ID:	900765532

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Up Entertainment, LLC		04/12/2023	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Aspire Channel, LLC
Street Address:	2077 Convention Center Concourse
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30337
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	90847800	ASPIRETV'S CHAOS TO CALM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: jhall@upentertainment.com
Correspondent Name: UP Entertainment LLC
Address Line 1: 2077 Convention Center Concourse
Address Line 4: Atlanta, GEORGIA 30337

NAME OF SUBMITTER:	Jared Hall
SIGNATURE:	/jared hall/
DATE SIGNED:	06/06/2023

Total Attachments: 3

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900765532 04/13/2023

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM802758

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/05/2022

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Up Entertainment, LLC		04/12/2023	Limited Liability Company: UNITED STATES

RECEIVING PARTY DATA

Name:	Aspire Channel, LLC
Street Address:	2077 Convention Center Concourse
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30337
Entity Type:	Limited Liability Company: GEORGIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	90847800	ASPIRETV'S CHAOS TO CALM

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: jhall@upentertainment.com

Correspondent Name: UP Entertainment LLC

Address Line 1: 2077 Convention Center Concourse

Address Line 4: Atlanta, GEORGIA 30337

NAME OF SUBMITTER:	Jared Hall
SIGNATURE:	/jared hall/
DATE SIGNED:	04/13/2023

Total Attachments: 1

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Trademark Assignment

WHEREAS, UP Entertainment, LLC, a limited liability company, with its principal place of business at 2077 Convention Center Concourse, Suite 300, Atlanta, GA 30337 (“Assignor”) has filed U.S. Application Serial No. 90847800 for AspireTV’s Chaos to Calm (“the Mark”); and

WHEREAS, Aspire Channel, LLC, a limited liability company with its principal place of business at 2077 Convention Center Concourse, Suite 300, Atlanta, GA 30337, desires to acquire the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark together with the goodwill symbolized by the Mark, and the application thereof, **nunc pro tunc**, effective as of August 5, 2022.

/s/Jared Hall
Jared Hall, Senior Counsel
Up Entertainment, LLC

Today’s Date: 4/12/2023