

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814717

| | | | |
|---|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Zigatta LLC | | 06/01/2023 | Limited Liability Company: |
| RECEIVING PARTY DATA | | | |
| Name: | Improving HoldCo, Inc. | | |
| Street Address: | 5445 Legacy Drive | | |
| Internal Address: | Suite 100 | | |
| City: | Plano | | |
| State/Country: | TEXAS | | |
| Postal Code: | 75024 | | |
| Entity Type: | Corporation: TEXAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 7029065 | ZIGATTA | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9728506864 | | |
| Email: | trademarks@creedon.com | | |
| Correspondent Name: | Charles Wallace | | |
| Address Line 1: | 5 Cowboys Way | | |
| Address Line 2: | Suite 300 | | |
| Address Line 4: | Frisco, TEXAS 75034 | | |
| NAME OF SUBMITTER: | Charles Wallace | | |
| SIGNATURE: | /Charles Wallace/ | | |
| DATE SIGNED: | 06/02/2023 | | |
| Total Attachments: 2 | | | |
| source=2023.05.17 ZIGATTA Trademark Assignment Agreement - signed#page1.tif | | | |
| source=2023.05.17 ZIGATTA Trademark Assignment Agreement - signed#page2.tif | | | |

OP \$40.00 7029065

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Zigatta LLC, a Texas limited liability company with an address at 5757 Main Street, Suite 200, Frisco, Texas 75034 (“Assignor”), is the owners of U.S. Trademark Serial No. 97266907 for the ZIGATTA Standard Character Mark, covering “Business consulting services; Business consulting services in the field of strategic staffing, cloud modernization, information security, emerging technologies, and software engineering; Business consulting services relating to the integration of the areas of business process technology, organizational learning, change management, and operational sustainability; Business consulting and advisory services in the field of energy efficiency; Business marketing services” in Class 035 and “Business technology software consultation services; Consulting in the field of information technology; Consulting services in the field of cloud computing; Information technology consulting services; Innovation consulting services, namely, advising others in the areas of product development; Technological consulting services for digital transformation; Technological planning and consulting services in the field of strategic staffing, cloud modernization, information security, emerging technologies, and software engineering” in Class 32 (the “Mark”);

WHEREAS, Improving HoldCo, Inc., a Texas corporation with an address at 5445 Legacy Drive, Suite 100, Plano, Texas 75024 (“Assignee”), desires to acquire the entire right, title, and interest in and to the Mark;

WHEREAS, Assignor and Assignee bot entered into a “Membership Interest Purchase And Contribution Agreement” dated January 13, 2023, where Assignor agreed to, among other things, transfer all right, title, and interest in and to the Mark to Assignor, and both Assignor and Assignee now wish to commemorate this assignment explicitly in writing;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the Assignor acknowledges, Assignor assigns to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the right of Assignor to conduct business in connection with the Mark, the right to sue for any past infringements of the Mark, and all claims arising out of or relating to the use or ownership of the Mark.

Zigatta LLC
Assignor

Nahid Giga
[Nahid Giga (Jun 1, 2023 20:21 CDT)]

Signature

Nahid Giga

Name

CEO

Title

Jun 1, 2023

Date









2023.05.17 ZIGATTA Trademark Assignment Agreement

Final Audit Report

2023-06-02

| | |
|-----------------|---|
| Created: | 2023-05-24 |
| By: | Amber Robinson (Amber.Robinson@improving.com) |
| Status: | Signed |
| Transaction ID: | CBJCHBCAABAA7Gajo3XkzGSyqsZSm78g31tkf8tcB877 |

"2023.05.17 ZIGATTA Trademark Assignment Agreement" History

-  Document created by Amber Robinson (Amber.Robinson@improving.com)
2023-05-24 - 3:04:30 PM GMT- IP address: 47.190.111.144
-  Document emailed to nahid.giga@improving.com for signature
2023-05-24 - 3:05:10 PM GMT
-  Email viewed by nahid.giga@improving.com
2023-05-24 - 3:18:28 PM GMT- IP address: 172.225.31.50
-  New document URL requested by nahid.giga@improving.com
2023-06-02 - 1:20:50 AM GMT- IP address: 104.190.156.220
-  Email viewed by nahid.giga@improving.com
2023-06-02 - 1:20:57 AM GMT- IP address: 104.28.97.26
-  Signer nahid.giga@improving.com entered name at signing as Nahid Giga
2023-06-02 - 1:21:51 AM GMT- IP address: 104.190.156.220
-  Document e-signed by Nahid Giga (nahid.giga@improving.com)
Signature Date: 2023-06-02 - 1:21:53 AM GMT - Time Source: server- IP address: 104.190.156.220
-  Agreement completed.
2023-06-02 - 1:21:53 AM GMT