

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM814737

|   |  |  |                       |
|---|--|--|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT   |  |                       |
| <b>NATURE OF CONVEYANCE:</b>  | SUPPLEMENT NO. 1 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT |  |                       |
| <b>CONVEYING PARTY DATA</b>   |  |  |                       |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b>                    | <b>Entity Type</b>    |
| 360INSIGHTS (USA) LTD.  |  | 06/02/2023                               | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |  |                       |
| <b>Name:</b>  | JPMORGAN CHASE BANK, N.A.                                    |  |                       |
| <b>Street Address:</b>  | 383 MADISON AVENUE, 22ND FLOOR                               |  |                       |
| <b>City:</b>  | New York   |  |                       |
| <b>State/Country:</b>   | NEW YORK   |  |                       |
| <b>Postal Code:</b>   | 10179  |  |                       |
| <b>Entity Type:</b>   | National Banking Association: UNITED STATES                  |  |                       |
| <b>PROPERTY NUMBERS Total: 6</b>  |  |  |                       |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>                         |                       |
| <b>Serial Number:</b>   | 77320056   | PERKSPLUS                                |                       |
| <b>Serial Number:</b>   | 88411635   | SPARK YOUR CHANNEL                       |                       |
| <b>Serial Number:</b>   | 87397579   | ENTERPRISE ENGAGEMENT ENGINE             |                       |
| <b>Serial Number:</b>   | 88048749   | INCENTIVES SIMPLIFIED. LOYALTY AMPLIFIED |                       |
| <b>Serial Number:</b>   | 88411670   | SPARK                                    |                       |
| <b>Serial Number:</b>   | 88373037   | CHANNEL MAVEN                            |                       |
| <b>CORRESPONDENCE DATA</b>  |  |  |                       |
| <b>Fax Number:</b>  |  |  |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |  |                       |
| <b>Phone:</b>   | 2023704750   |  |                       |
| <b>Email:</b>   | ipteam@cogencyglobal.com                                     |  |                       |
| <b>Correspondent Name:</b>  | Rodney Boulware  |  |                       |
| <b>Address Line 1:</b>  | 1025 Connecticut Ave NW, Suite 712                           |  |                       |
| <b>Address Line 2:</b>  | COGENCY GLOBAL INC.  |  |                       |
| <b>Address Line 4:</b>  | Washington, D.C. 20036                                       |  |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 2022153  |  |                       |
| <b>NAME OF SUBMITTER:</b>   | ANDREW NASH  |  |                       |
| <b>SIGNATURE:</b>   | /ANDREW NASH/  |  |                       |

OP \$165.00 77320056

|                     |            |
|---------------------|------------|
| <b>DATE SIGNED:</b> | 06/02/2023 |
|---------------------|------------|

**Total Attachments: 3**

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## SUPPLEMENT NO. 1 TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Supplement No. 1 to Intellectual Property Security Agreement (this “*Supplement*”) is made as of the 2<sup>nd</sup> day of June 2023, by and between **360INSIGHTS (USA) LTD.**, a Delaware corporation and the other Loan Parties (as defined in the Credit Agreement) (each and together, jointly and severally, “*Grantor*”), in favor of **JPMORGAN CHASE BANK, N.A.** (“*Lender*”).

WHEREAS, the Grantor executed and delivered an Intellectual Property Security Agreement dated as of March 2, 2022 (as amended and of record from time to time hereinafter, the “*Agreement*”) in favor of the Lender, pursuant to which the Grantor granted a security interest in certain Copyrights, Trademarks, Patents and Mask Works (collectively, the “*Intellectual Property Collateral*”). Capitalized terms not otherwise defined herein shall have the meaning set forth in the Agreement;

WHEREAS, the Agreement was recorded on March 2, 2022, at Reel 7468 Frame 0581 in the Patent division of the U.S. Patent and Trademark Office;

WHEREAS the Grantor desires to confirm the grant of a security interest in certain additional Intellectual Property Collateral in favor of the Lender.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Agreement.
2. Supplement to Trademarks Exhibit C. Trademarks Exhibit C to the Agreement is hereby supplemented, but not replaced, by Trademarks Exhibit C-1 annexed hereto.
3. Miscellaneous:
  - a. Except as provided herein, all terms and conditions of the Agreement remain in full force and effect.
  - b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned has executed this Supplement as of the date first written above.

**GRANTOR:**

**360INSIGHTS (USA) LTD.**

DocuSigned by:

By: Jason Atkins

Name: Jason Atkins

Title: CEO

TRADEMARKS

EXHIBIT C-1

| <u>Description</u>                       | <u>Serial Application Number</u> | <u>Application Date</u> |
|--|----------------------------------|-------------------------|
| Perksplus                                | 77320056                         | 11/2/2007               |
| Spark Your Channel                       | 88411635                         | 5/1/2019                |
| Enterprise Engagement Engine             | 87397579                         | 4/4/2017                |
| Incentives Simplified. Loyalty Amplified | 88048749                         | 7/23/2018               |
| Spark                                    | 88411670                         | 5/1/2019                |
| Channel Maven                            | 88373037                         | 4/5/2019                |