

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814806

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Albert Bartlett USA, Inc.		06/02/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Albert Bartlett & Sons (Airdrie) Limited		
Street Address:	New Monkland, 251 Stirling Road Airdrie		
City:	Lanarkshire		
State/Country:	UNITED KINGDOM		
Postal Code:	ML67SP		
Entity Type:	Limited Liability Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6042754	POTATOES ARE OUR FAMILY TRADITION	
Registration Number:	5418442	BLONDE BELLA	
Registration Number:	5137784	BLONDE BELLA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123091187		
Email:	zhassoun@huntonak.com		
Correspondent Name:	Zeina Hassoun		
Address Line 1:	200 Park Avenue, FL 52		
Address Line 4:	New York, NEW YORK 10166		
ATTORNEY DOCKET NUMBER:	116418.assignment		
NAME OF SUBMITTER:	Jonathan Reichman		
SIGNATURE:	/Jonathan Reichman/		
DATE SIGNED:	06/02/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made this 2nd day of June 2023 by Albert Bartlett USA, Inc., a Delaware corporation with an address of 8181 East Tufts Avenue, Suite 600, Denver, Colorado 80237 ("ASSIGNOR"), to and in favor of Albert Bartlett & Sons (Airdrie) Limited, a United Kingdom limited liability company with an address of New Monkland, 251 Stirling Road Airdrie, Lanarkshire, ML67SP, United Kingdom ("ASSIGNEE").

WITNESSETH:

WHEREAS, ASSIGNOR is the owner of the trademarks identified on Schedule "A" hereto (collectively, the "Marks"); and

WHEREAS, ASSIGNOR desires to assign to ASSIGNEE, and ASSIGNEE desires to acquire from ASSIGNOR, all of ASSIGNOR's right, title, and interest in and to the Marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby assigns, transfers, conveys, grants, bequeaths, sells, contributes and delivers to ASSIGNEE all of ASSIGNOR's right, title and interest in and to the Marks, including without limitation the registrations therefor (as identified on Schedule "A") and all common law rights therein, together with: (1) the goodwill of the business relating and appurtenant to the Marks and to all of the goods and services in connection with which the Marks are and have been used; (2) all income, royalties and damages hereafter due or payable to ASSIGNOR with respect to the Marks; and (3) the right to sue and recover for the past, present and future infringement or violation of the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment as of the day and year first written above.

Albert Bartlett USA, Inc.

By: Sara Miller

Name: Sara Miller

Title: Secretary/Treasurer

Schedule "A"

Mark	Serial No.	Registration No.	Filing Date	Registration Date
POTATOES ARE OUR FAMILY TRADITION	86/524348	6,042,754	February 4, 2015	April 28, 2020
BLONDE BELLA	85/899003	5,418,442	April 9, 2013	March 6, 2018
BLONDE BELLA	85/898991	5,137,784	April 9, 2013	February 9, 2017