

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM814867

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kaeun Corporation		04/23/2023	Corporation:
RECEIVING PARTY DATA			
Name:	Creative Dessert Company		
Street Address:	621 S WESTERN AVE STE 208-A		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90005		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5558138	SUL & BEANS	
Registration Number:	5577901	& BEANS KOREAN BINGSOO CAFE	
CORRESPONDENCE DATA			
Fax Number:	7145232700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7145237100		
Email:	tkim@yleelaw.com		
Correspondent Name:	Tiffany Seong Min Kim		
Address Line 1:	5681 Beach Blvd., Suite 200		
Address Line 4:	Buena Park, CALIFORNIA 90621		
NAME OF SUBMITTER:	Tiffany Seong Min Kim		
SIGNATURE:	/Tiffany Seong Min Kim/		
DATE SIGNED:	06/02/2023		
Total Attachments: 2			
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OP \$65.00 5558138

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT IS MADE this day of April 23, 2023 and is by and between Kaeun Corporation (hereafter referred as "Assignor"), and Creative Dessert Company (hereafter referred as "Assignee").

WHEREAS, Assignor filed a trademark application on or around January 4, 2015 (U.S Serial Number 86494734) in the United States, California for International Class 043: Restaurant and café services; Restaurant services featuring fine snow based shaved ices, Korean fusion drinks.

WHEREAS, the application of the marks is documented by the USPTO and is covering the trademark "SUL & BEANS" since September 11, 2018 (Registration Number 5558138).

WHEREAS, Assignor is desirous of assigning and Assignee is desirous of acquiring, all rights, title, and interest throughout in the world in, to, and of the marks, together with the right to sue for past infringement, the goodwill of the business symbolized by the mark, the business for which the marks pertain, and all rights to trademark, including all related applications and registrations, present and in the future, in the mark.

NOW, THEREFORE, for valuable consideration given to Assignor by Assignee, receipt whereof is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, his successors, executors, administrators and assigns all of Assignor's rights in, to, and of the marks identified above, and all rights therein, including but not limited to, all federal and state trademark rights thereof and the right to sue for past infringement, throughout the entire known world, including any territories to be established by men beyond the earth. Such assignment of the rights shall be effective retroactive as of the date of first use, or the first intent-to-use application, which ever is earlier and applicable.

IN WITNESS WHEREOF, Assignor has read, understood, and agreed to all the terms of this agreement.

Date: April 23, 2023

Signature: _____

Kaeun Corporation, Assignor

Date: April 23, 2023


Signature: _____

Creative Dessert Company, Assignee

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT IS MADE this day of April 23, 2023 and is by and between Kaeun Corporation (hereafter referred as "Assignor"), and Creative Dessert Company (hereafter referred as "Assignee").

WHEREAS, Assignor filed a trademark application on or around January 3, 2015 (U.S Serial Number 86494579) in the United States, California for International Class 043: Restaurant; Restaurant services; Restaurant services featuring SNOW BASED ICES AND BERRY-CITRON, POMEGRANATE MINT AND MINT COMBINATION KOREAN FUSION DRINKS

WHEREAS, the application of the marks is documented by the USPTO and is covering the trademark “  ” since October 9, 2018 (Registration Number 5577901).

WHEREAS, Assignor is desirous of assigning and Assignee is desirous of acquiring, all rights, title, and interest throughout in the world in, to, and of the marks, together with the right to sue for past infringement, the goodwill of the business symbolized by the mark, the business for which the marks pertain, and all rights to trademark, including all related applications and registrations, present and in the future, in the mark.

NOW, THEREFORE, for valuable consideration given to Assignor by Assignee, receipt whereof is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, his successors, executors, administrators and assigns all of Assignor's rights in, to, and of the marks identified above, and all rights therein, including but not limited to, all federal and state trademark rights thereof and the right to sue for past infringement, throughout the entire known world, including any territories to be established by men beyond the earth. Such assignment of the rights shall be effective retroactive as of the date of first use, or the first intent-to-use application, which ever is earlier and applicable.

IN WITNESS WHEREOF, Assignor has read, understood, and agreed to all the terms of this agreement.

Date: April 23, 2023

Signature: _____ 

Kaeun Corporation, Assignor

Date: April 23, 2023

Signature: _____ 

Creative Dessert Company, Assignee