

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM814875

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DAVID MCLANE ENTERPRISES, INC.		06/02/2023	Corporation: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WOW Holdings, LLC		
<b>Street Address:</b>	6303 Marina Pacifica Drive South		
<b>City:</b>	Long Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90803		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97923108	WOW WEAR	
<b>Serial Number:</b>	97923100	WOW SPORTSWEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7027929002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	702-792-373		
<b>Email:</b>	lvpto@gtlaw.com		
<b>Correspondent Name:</b>	Greenberg Traurig, LLP; Attn L. Thompson		
<b>Address Line 1:</b>	10845 Griffith Peak Drive		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89135		
<b>ATTORNEY DOCKET NUMBER:</b>	128483ITUAssign		
<b>NAME OF SUBMITTER:</b>	Lauri S. Thompson		
<b>SIGNATURE:</b>	/Lauri S. Thompson/		
<b>DATE SIGNED:</b>	06/02/2023		
<b>Total Attachments: 1</b>			
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CH \$65.00 97923108

## ASSIGNMENT OF TRADEMARKS

DAVID MCLANE ENTERPRISES, INC., an Indiana corporation, with its principal place of business at 4400 Meridian Street, Indianapolis, Indiana 46208 (hereinafter "Assignor"), (hereinafter "DME") has intended to use the trademarks WOW WEAR and WOW SPORTSWEAR ( the "Marks") in commerce for clothing related to its women wrestling entertainment events, and has filed trademark applications with the United States Patent & Trademark Office on May 5, 2023, assigned Serial Numbers 97923108 and 97923100, indicating that intention, but has not yet filed an allegation of use under §§ 1(c) or 1(d) of The Trademark Act, and

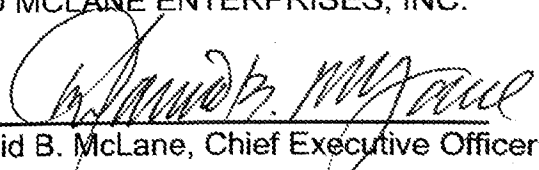
WHEREAS, DME is assigning the Marks in the above-identified applications as part of the portion of DME's business to which the Marks pertains as required by 15 U.S.C. § 1060;

WHEREAS, WOW Holdings, LLC, a Nevada Limited Liability Company, with its primary place of business at 6303 Marina Pacifica Drive South, Long Beach, CA 90803, (hereinafter "WOW"), the successor of the ongoing and existing portion of DME's business to which the Marks pertains, is desirous of acquiring said trademarks and the pending intent-to-use applications therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, DME does hereby assign to WOW all right, title and interest in and to the trademarks WOW WEAR and WOW SPORTSWEAR and to the goodwill of business symbolized thereby.

DAVID MCLANE ENTERPRISES, INC.

Effective Date: June 2, 2023

By:   
David B. McLane, Chief Executive Officer