

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM815596

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	CHANGE OF NAME
RESUBMIT DOCUMENT ID:	900771092
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BASF Colors & Effects USA LLC		10/15/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Colors & Effects USA LLC
Street Address:	100 Park Avenue
City:	Florham Park
State/Country:	NEW JERSEY
Postal Code:	07932
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	72313177	BI-LITE
Serial Number:	72330396	FLAMENCO
Serial Number:	77783418	TIMICA
Serial Number:	72351496	CLOISONNE
Serial Number:	73469033	GEMTONE
Serial Number:	74475864	MEARLMICA
Serial Number:	73739555	CELLINI
Serial Number:	72090853	MEARLITE
Serial Number:	72210457	MEARLIN
Serial Number:	72456854	BIJU

CORRESPONDENCE DATA

Fax Number: 7166260366

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (716)239-4300

Email: esimpson@colsonlawgroup.com

Correspondent Name: Ellen S. Simpson

TRADEMARK

Address Line 1: 5555 Main Street
Address Line 4: Williamsville, NEW YORK 14221

ATTORNEY DOCKET NUMBER: BA00041

NAME OF SUBMITTER: Ellen S. Simpson

SIGNATURE: /Ellen S. Simpson/

DATE SIGNED: 06/07/2023

Total Attachments: 4

source=3 - CON_Certificate_BASF Color & Effects USA LLC to Colors & Effect USA LLC_2021_Apostille#page1.tif

source=3 - CON_Certificate_BASF Color & Effects USA LLC to Colors & Effect USA LLC_2021_Apostille#page2.tif

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source=3 - CON_Certificate_BASF Color & Effects USA LLC to Colors & Effect USA LLC_2021_Apostille#page4.tif

APOSTILLE

(CONVENTION DE LA HAYE DU 5 OCTOBRE 1961)

1. COUNTRY: UNITED STATES OF AMERICA
2. THIS PUBLIC DOCUMENT HAS BEEN SIGNED BY:
PAO L LOPEZ
3. ACTING IN THE CAPACITY OF:
NOTARY PUBLIC OF NEW JERSEY
4. BEARS THE SEAL/STAMP OF:
PAO L LOPEZ, NOTARY

CERTIFIED

5. AT TRENTON, NEW JERSEY
6. THE 11TH DAY OF JANUARY 2023
7. BY: Elizabeth Maher Muoio
State Treasurer
8. NO: A833217
9. SEAL/STAMP:
10. SIGNATURE



A handwritten signature in black ink, appearing to read "Elizabeth Maher Muoio".

Elizabeth Maher Muoio
State Treasurer

Certificate Number: 144617553

Verify this certificate at
<https://www.njportal.com/DOR/businessrecords/Validate.aspx>

AFFIDAVIT

I, Howard C. Lee hereby confirm that the attached is a true and correct copy of the Certificate of Incorporation for Colors and Effects USA, LLC., dated October 18, 2021, which I have personally seen.

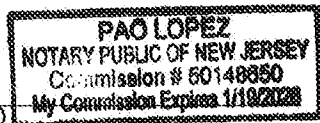
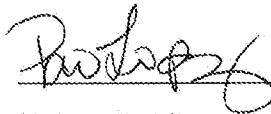
Signed Howard C. Lee

Howard C. Lee

Senior Intellectual Property Counsel

Sworn to before me this

5th day of January, 2023



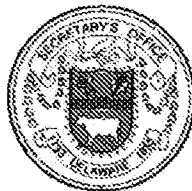
Notary Public

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BASF COLORS & EFFECTS USA LLC", CHANGING ITS NAME FROM "BASF COLORS & EFFECTS USA LLC" TO "COLORS & EFFECTS USA LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF OCTOBER, A.D. 2021, AT 11:26 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5994250 8100
SR# 20213536417

Authentication: 204434732
Date: 10-18-21

You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 008093 FRAME: 0317

State of Delaware
Secretary of State
Division of Corporations
Delivered 11:26 AM 10/18/2021
FILED 11:26 AM 10/18/2021
SR 20213536417 - File Number 5994250

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: BASF COLORS & EFFECTS USA
LLC

2. The Certificate of Formation of the limited liability company is hereby amended
as follows:

Set forth the item from the Certificate of Formation that is to be amended with the new
information included change name to COLORS & EFFECTS USA LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on
the 15th day of October, A.D. 2021.

By: 

Authorized Person(s)

Name: James R. Van Horn

Print or Type