

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM815606

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
APC Company, Inc.		06/06/2023	Corporation:
RECEIVING PARTY DATA			
Name:	APC, LLC		
Street Address:	2425 SE Oak Tree Ct		
City:	Ankeny		
State/Country:	IOWA		
Postal Code:	50021		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2015756	LIFELINE	
Registration Number:	4791297	BIOTHRIVE	
Registration Number:	4580807	WATCH THEM THRIVE	
Registration Number:	4727603	LIFELINE	
Registration Number:	3931567	PROTEIVA	
Registration Number:	3352071	APC	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5155580200		
Email:	jgilbertson@zarleylaw.com		
Correspondent Name:	John D. Gilbertson		
Address Line 1:	400 Locust Street		
Address Line 2:	Capital Square, Suite 200		
Address Line 4:	Des Moines, IOWA 50309		
ATTORNEY DOCKET NUMBER:	G0158		
NAME OF SUBMITTER:	John D. Gilbertson		
SIGNATURE:	/John D. Gilbertson/		
DATE SIGNED:	06/07/2023		

OP \$165.00 2015756

Total Attachments: 8

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Trademark Assignment Agreement

This Trademark Assignment Agreement (the "Agreement") is entered into by and between APC Company, Inc. ("Assignor") and APC, LLC ("Assignee"). Assignor and Assignee shall individually be referred to as a "Party" and collectively as "the Parties."

WHEREAS, Assignor is the owner of record for the United States trademark registrations set forth in Exhibit 1 (the "Assigned Trademarks").

WHEREAS, Assignor wishes to convey all right, title, and interest in the Assigned Trademarks to Assignee.

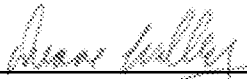
WHEREAS, the Parties have agreed to execute and deliver this Trademark Assignment Agreement for recording with the United States Patent and Trademark Office ("USPTO").

NOW THEREFORE, the Parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the Assigned Trademarks and all issuances, extensions, and renewals thereof, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks.
2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks at the USPTO to record and register this Trademark Assignment upon request by Assignee. Assignor agrees to take such steps and actions, and provide such cooperation and assistance, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.
3. Successors and Assigns. This Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.

IN WITNESS WHEREOF, this Agreement has been executed and delivered as of the last date below:

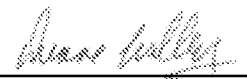
APC Company, Inc. ("Assignor")



Duane Willey, Agent

06/06/2023
Date


APC, LLC ("Assignee")



Duane Willey, Agent

06/06/2023
Date

EXHIBIT 1

MARK	SERIAL NO.	REGISTRATION NO.
LIFELINE	75/037,251	2,015,756
BIOTHRIVE	86/116,323	4,791,297
WATCH THEM THRIVE	85/744,127	4,580,807
LIFELINE	86/398,415	4,727,603
PROTEIVA	77/625,438	3,931,567
	78/773,932	3,352,071

LIFELINE

Word Mark LIFELINE
Goods and Services IC 005. US 006 018 044 046 051 052. G & S: powdered feed supplement for newborn calves. FIRST USE: 19950915. FIRST USE IN COMMERCE: 19950915
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75037251
Filing Date December 26, 1995
Current Basis 1A
Original Filing Basis 1A
Published for Opposition August 20, 1996
Registration Number **2015756**
Registration Date November 12, 1996
Owner (REGISTRANT) American Protein Corporation CORPORATION IOWA 2425 E. Oak Tree Court Ankeny IOWA 50021
(LAST LISTED OWNER) APC COMPANY, INC. CORPORATION IOWA 2425 SE OAK TREE COURT ANKENY IOWA 500217102
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Michael O. Sturm
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20161217.
Renewal 2ND RENEWAL 20161217
Live/Dead Indicator LIVE

BioThrive

Word Mark BIOTHRIVE

Goods and Services IC 005. US 006 018 044 046 051 052. G & S: Nutritional feed supplements and nutritional feed supplement replacers in powdered, liquid, pellet and paste form for ruminants, namely, cattle, goats, sheep, llamas, alpacas and deer, equids, namely, horses and donkeys, companion animals, namely, dogs and cats, and swine; nutritional feed supplements in the form of pet treats in powdered, liquid, pellet and paste form for ruminants, namely, cattle, goats, sheep, llamas, alpacas and deer, equids, namely, horses and donkeys, companion animals, namely, dogs and cats, and swine. FIRST USE: 20140131. FIRST USE IN COMMERCE: 20140131

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86116323

Filing Date November 12, 2013

Current Basis 1A

Original Filing Basis 1B

Published for Opposition October 14, 2014

Registration Number 4791297

Registration Date August 11, 2015

Owner (REGISTRANT) APC Company, Inc. CORPORATION IOWA #2125 575 Market Street San Francisco CALIFORNIA 94105

Attorney of Record Michael O. Sturm

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

WATCH THEM THRIVE

Word Mark WATCH THEM THRIVE

Goods and Services IC 005. US 006 018 044 046 051 052. G & S: Nutritional feed supplement in powdered, paste and pellet form for ruminants, namely, cattle, goats, sheep, llamas, alpacas and deer, equids, namely, horses and donkeys, and swine. FIRST USE: 20120801. FIRST USE IN COMMERCE: 20120801

IC 031. US 001 046. G & S: Feed replacer and food treat in powdered, paste and pellet form for ruminants, namely, cattle, goats, sheep, llamas, alpacas and deer, equids, namely, horses and donkeys, and swine. FIRST USE: 20120801. FIRST USE IN COMMERCE: 20120801

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 85744127

Filing Date October 2, 2012

Current Basis 1A

Original Filing Basis 1B

Published for Opposition September 10, 2013

Registration Number 4580807

Registration Date August 5, 2014

Owner (REGISTRANT) APC Company Inc, CORPORATION IOWA 2425 SE Oak Tree Court Ankeny IOWA 50021

Attorney of Record Michael O. Sturm

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

LIFELINE

Word Mark LIFELINE

Goods and Services IC 005. US 006 018 044 046 051 052. G & S: Nutritional feed supplement for equids, namely horses, mules and donkeys. FIRST USE: 20140207. FIRST USE IN COMMERCE: 20140207

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 86398415

Filing Date September 18, 2014

Current Basis 1A

Original Filing Basis 1A

Published for Opposition February 10, 2015

Registration Number 4727603

Registration Date April 28, 2015

Owner (REGISTRANT) APC Company, Inc. CORPORATION IOWA #2125 575 Market Street San Francisco CALIFORNIA 94105

Attorney of Record Michael O. Sturm

Prior Registrations 2015756

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead Indicator LIVE

PROTEIVA

Word Mark PROTEIVA

Goods and Services IC 031. US 001 046. G & S: Non-medicated animal feed additives containing functional proteins derived from animal blood, plasma, serum or serum globulin. FIRST USE: 20081121. FIRST USE IN COMMERCE: 20081121

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 77625438

Filing Date December 3, 2008

Current Basis 1A

Original Filing Basis 1B

Published for Opposition October 6, 2009

Registration Number **3931567**

Registration Date March 15, 2011

Owner (REGISTRANT) APC Company, Inc. CORPORATION IOWA 2425 S.E. Oak Tree Court Ankeny IOWA 50021

Attorney of Record Michael O. Sturm

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20201218.

Renewal 1ST RENEWAL 20201218

Live/Dead Indicator LIVE



Word Mark APC
Goods and Services IC 005. US 006 018 044 046 051 052. G & S: Animal feed additives for nutritional purposes, namely, animal blood, serum and plasma that does not contain platelets, all for use as feed ingredient. FIRST USE: 20051104. FIRST USE IN COMMERCE: 20051104
Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code 26.01.03 - Circles, incomplete (more than semi-circles) ; Incomplete circles (more than semi-circles)
 26.01.13 - Circles, two (not concentric) ; Two circles
 26.01.21 - Circles that are totally or partially shaded.
Trademark Search Facility Classification Code LETTER-3-OR-MORE APC Combination of three or more letters as part of the mark
 SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles
 SHAPES-COLORS-2 Design listing or lined for two colors
Serial Number 78773932
Filing Date December 15, 2005
Current Basis 1A
Original Filing Basis 1A
Published for Opposition September 25, 2007
Registration Number 3352071
Registration Date December 11, 2007
Owner (REGISTRANT) APC Company, Inc. CORPORATION IOWA 2425 S.E. Oak Tree Court Ankeny IOWA 50021
Attorney of Record Michael O. Sturm
Description of Mark The color(s) green and blue is/are claimed as a feature of the mark. The mark consists of stylized letters "APC" in green with 2 overlapping, partially circular designs. The left circular is green and the right circular is blue.
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20171108.
Renewal 1ST RENEWAL 20171108
Live/Dead Indicator LIVE