

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM815739

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greyfin LLC		04/13/2023	Limited Liability Company: COLORADO
RECEIVING PARTY DATA			
Name:	Nite Ize, Inc.		
Street Address:	5660 Central Avenue		
City:	Boulder		
State/Country:	COLORADO		
Postal Code:	80301		
Entity Type:	Corporation: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88790184	G-SERIES	
CORRESPONDENCE DATA			
Fax Number:	2023187707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-486-1578		
Email:	tm@potomaclaw.com		
Correspondent Name:	Janet F. Satterthwaite		
Address Line 1:	1717 Pennsylvania Avenue, NW		
Address Line 2:	Suite 1025		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Janet F. Satterthwaite		
SIGNATURE:	/Janet F. Satterthwaite/		
DATE SIGNED:	06/07/2023		
Total Attachments: 1			
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CH \$40.00 88790184

ASSIGNMENT OF TRADEMARK

This Assignment of Trademark ("Trademark Assignment") is made and entered into as of April 12, 2023 ("Effective Date") between Greyfin LLC, a Colorado Limited Liability company with an address at 1502 Upland Ave., Boulder, Colorado 80304 ("Assignor"); and Nite Ize, Inc., a Colorado corporation with an address of 5660 Central Avenue, Boulder, Colorado 80301 ("Assignee") (collectively, the Assignor and Assignee may be referred to as the "Parties").

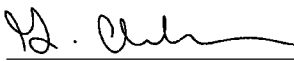
For good and valuable consideration as set forth in the Invention Agreement between the Parties under agreement dated April 12, 2023, Assignor hereby irrevocably sells, assigns, transfers, conveys, to Assignee, and Assignee hereby accepts, all of Assignor's worldwide right, title, and interest of every kind and nature in and to the following Trademark and any applications and/or registrations therefore, the goodwill of the business symbolized associated with therewith, and the right to sue for past infringements.

G-SERIES US Application Serial No. 88790184

IN WITNESS WHEREOF, this Agreement has been executed as of the date first above written.

ASSIGNOR:

Greyfin LLC

By: 
Gregory M. Adelman
Its: April 13, 2023

ASSIGNEE:

Nite Ize, Inc.

By: 
Clint Todd, Chief Legal Officer