

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM816146

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alinea, Inc.		10/05/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	SG Racing, Inc.		
Street Address:	12212 6th Street		
City:	Rancho Cucamonga		
State/Country:	CALIFORNIA		
Postal Code:	91730		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4033601	BENEN	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9494406690		
Email:	roland.tong@manningkass.com		
Correspondent Name:	Roland Tong		
Address Line 1:	695 Town Center Drive		
Address Line 4:	Costa Mesa, CALIFORNIA 92626		
NAME OF SUBMITTER:	Roland J. Tong		
SIGNATURE:	/Roland J. Tong/		
DATE SIGNED:	06/08/2023		
Total Attachments: 1			
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OP \$40.00 4033601

TRADEMARK ASSIGNMENT

WHEREAS, Alinea, Inc., a California corporation with a principal place of business at 42329 Osgood Road Suite E, Fremont, California 94539, is the owner of the following applications and registrations for the following marks (the "ALINEA MARKS"):

Country	Mark	Serial No.	Reg. Date	Reg. No.
US	BENEN	85089923	10/4/2011	4033601
US Common law	S2	Not applicable		

WHEREAS, SG Racing, Inc., a California corporation ("Assignee") with a principal place of business at 12212 6th Street, Rancho Cucamonga, CA 91730, is desirous of acquiring said applications and registrations for the ALINEA MARKS,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the ALINEA marks, and all other names and marks similar to or based upon the ALINEA marks Assignor has used; the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the ALINEA Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

Signed at Fremont, Ca 94539
this 5 day of October 2022.

ALINEA, INC.



Name: David SwL
Title: CEO