

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM816301

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nucell LLC		06/05/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	NOW Health Group, Inc.		
Doing Business As:	DBA NOW Foods		
Street Address:	244 Knollwood Drive		
City:	Bloomington		
State/Country:	ILLINOIS		
Postal Code:	60108		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6002446	TESTOJACK FUEL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.469.5558		
Email:	Andrea.simonich@hkllaw.com		
Correspondent Name:	Andrea Simonich		
Address Line 1:	800 17th Street N.W.		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	119740.00056		
NAME OF SUBMITTER:	Andrea Simonich		
SIGNATURE:	/Andrea Simonich/		
DATE SIGNED:	06/09/2023		
Total Attachments: 3			
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OP \$40.00 6002446

EXHIBIT A

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), effective as of the last execution below (the "Effective Date"), is made by Nucell LLC, with its principal place of business located at 463 W. 62nd St., Miami Beach, Florida 33140 ("Nucell"), in favor of NOW Health Group, Inc. d/b/a NOW Foods, with its principal place of business located at 244 Knollwood Drive, Bloomingdale, Illinois 60108 ("NOW") (collectively, the "Parties").

WHEREAS, Nucell adopted, used, is using the trademark "TESTOJACK FUEL" in connection with "Vitamins; Nutritional supplements; Nutraceuticals for use as a dietary supplement containing vitamins and herbs to boost testosterone levels," and is the owner of record of United States Trademark Registration No. 6002446 (hereinafter, the "TESTOJACK FUEL Registration") for the mark "TESTOJACK FUEL" in International Class 5; and

WHEREAS, NOW is desirous of acquiring all rights, title, and interest that Nucell has in and to the mark "TESTOJACK FUEL," including the right to sue for past infringement, together with the goodwill of the business symbolized by the mark, and the TESTOJACK FUEL Registration therefor.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Nucell does hereby assign unto NOW, all rights, title and interest in and to the trademark "TESTOJACK FUEL," including the right to sue for past infringement, together with the goodwill of the business symbolized by the mark, the TESTOJACK FUEL Registration (Reg No. 6002446) therefor, for NOW's own use and benefit in the territory of the United States of America and extending to all foreign countries, for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Nucell had this Trademark Assignment not been made.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, Nucell has duly executed and delivered this Trademark Assignment as of the Effective Date.

Nucell, LLC

By: _____

Name: Christian Cacciamani

Title: Director

Address for Notices: 8724 sunset Dr.
Miami, FL 33173

ACKNOWLEDGMENT

STATE OF _____)

) SS.

COUNTY OF _____)

On the 5 day of June, 2023, before me personally appeared Christian Cacciamani personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he/she/they executed the same in his/her/their authorized capacity as the Director of Nucell, LLC, and acknowledged the instrument to be the free act and deed of Nucell, LLC for the uses and purposes mentioned in the instrument.

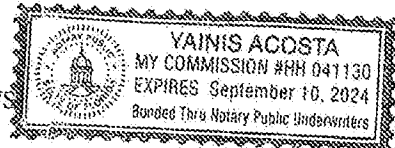
Notary Public

Printed Name: Yainis Acosta

My Commission Expires:

September 10, 2024

[ADDITIONAL SIGNATURE PAGE FOLLOWS]



AGREED TO AND ACCEPTED:

NOW Health Group, Inc. d/b/a NOW Foods

By: [Signature]

Name: Jim Emme

Title: CEO

Address for Notices: 244 Knollwood Drive

Bloomington, IL 60108

ACKNOWLEDGMENT

STATE OF ILLINOIS)

) SS.

COUNTY OF DUPAGE)

On the 1st day of June, 2023, before me personally appeared TIM EMME personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he/she/they executed the same in his/her/their authorized capacity as the CEO of NOW Health Group, Inc., and acknowledged the instrument to be the free act and deed of NOW Health Group, Inc. for the uses and purposes mentioned in the instrument.

[Signature]
Notary Public
Printed Name: Beverly A. Reid

My Commission Expires:
April 17, 2024

