

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM816322

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	12/29/2022		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CHARLES HEIDSIECK SAS		06/08/2023	Corporation: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Compagnie Champenoise PH-CH.Piper Heidsieck-Ancienne Maison Heidsieck Fondée En 1785		
<b>Street Address:</b>	12 Allée du Vignoble		
<b>City:</b>	REIMS		
<b>State/Country:</b>	FRANCE		
<b>Postal Code:</b>	51100		
<b>Entity Type:</b>	societe par actions simplifiée: FRANCE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0575785	PIPER-HEIDSIECK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	609 454 6772		
<b>Email:</b>	brooks.bruneau@fisherbroyles.com		
<b>Correspondent Name:</b>	Brooks R. Bruneau		
<b>Address Line 1:</b>	100 Overlook Center		
<b>Address Line 2:</b>	Second Floor		
<b>Address Line 4:</b>	Princeton, NEW JERSEY 08540		
<b>NAME OF SUBMITTER:</b>	Brooks R. Bruneau		
<b>SIGNATURE:</b>	/brooks r. bruneau/		
<b>DATE SIGNED:</b>	06/09/2023		
<b>Total Attachments: 1</b>			
source=Assignment of Piper-Heidsieck reg. no. 0575785 4865-1208-5353 v.1#page1.tif			

OP \$40.00 0575785

United States Trademark Assignment

This Trademark Assignment Agreement is to confirm the assignment of certain United States trademarks and corresponding registrations, and is by and between Charles Heidsieck SAS, a corporation of France, with a business address of 12 Allée du Vignoble, 51100 Reims, France (hereinafter "Assignor"), and Compagnie Champenoise PH-CH.Piper Heidsieck-Ancienne Maison Heidsieck Fondée En 1785, a société par actions simplifiée of France, with a business address of 12 Allée du Vignoble, 51100 Reims, France (hereinafter "Assignee").

**WHEREAS**, Assignor and Assignee entered into an agreement that addressed certain United States trademarks pursuant to which Assignor agreed to transfer to Assignee all its rights in and to the following U.S. trademark, along with the corresponding United States trademark registration, namely:

- PIPER-HEIDSIECK & Design, U.S. Registration No. 0575785 (hereinafter referred to as "Trademark"); and

**WHEREAS**, Assignee wishes to confirm that it has acquired and accepts all of Assignor's rights, title and interest in and to the Trademark; and

**NOW, THEREFORE**, in consideration of the mutual promises set forth within this Trademark Assignment Agreement, and the original agreement between the parties, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. Assignor confirms that it has assigned and hereby memorializes the assignment to Assignee of all its rights, title and interest in and to the Trademark, including common law rights, together with the good will of the business symbolized thereby and appurtenant thereto, including the right to all incoming royalties now or hereinafter due or payable with respect to the Trademark, and the right to sue and recover any damages and profits, as well as any other remedies, for past, present and future infringements or misappropriations of the Trademark.
2. Both Assignor and Assignee agree this Trademark Assignment Agreement may be executed in one or more counterparts, each of which together shall constitute one and the same original assignment document and electronically scanned signatures shall be deemed to be an original signature and a true copy of this Trademark Assignment Agreement shall have the same legal effect as an original copy.
3. This Assignment is effective nunc pro tunc as of December 29, 2022.

CHARLES HEIDSIECK SAS

BY: \_\_\_\_\_

Signature

*LAFAVRIE Danieu, President*  
Print Name & Title

Executed On: June 8th, 2023

COMPAGNIE CHAMPENOISE PH-CH.PIPER  
HEIDSIECK-ANCIENNE MAISON HEIDSIECK  
FONDEE EN 1785

BY: \_\_\_\_\_

Signature

*LAFAVRIE Danieu, President of Charles  
Heidsieck SAS acting itself as President of  
Compagnie CHAMPENOISE PH-CH*  
Print Name & Title

Executed On: \_\_\_\_\_

June 8th, 2023