

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM816373

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/29/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CHARLES HEIDSIECK SAS		06/08/2023	societe par actions simplifiee: FRANCE
RECEIVING PARTY DATA			
Name:	Compagnie Champenoise PH-CH.Piper Heidsieck-Ancienne Maison Heidsieck Fondée En 1785		
Street Address:	12 Allée du Vignoble		
City:	REIMS		
State/Country:	FRANCE		
Postal Code:	51100		
Entity Type:	societe par actions simplifiee: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3034136	PIPER-HEIDSIECK ROSÉ SAUVAGE	
Registration Number:	5813634	PIPER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	609 454 6772		
Email:	brooks.bruneau@fisherbroyles.com		
Correspondent Name:	Brooks R. Bruneau		
Address Line 1:	100 Overlook Center		
Address Line 2:	Second Floor		
Address Line 4:	Princeton, NEW JERSEY 08540		
NAME OF SUBMITTER:	Brooks R. Bruneau		
SIGNATURE:	/brooks r. bruneau/		
DATE SIGNED:	06/09/2023		
Total Attachments: 1			
source=Assignment of registrations numbers 5813634 and 3034136#page1.tif			

OP \$65.00 3034136

United States Trademark Assignment

This Trademark Assignment Agreement is to confirm the assignment of certain United States trademarks and corresponding registrations, and is by and between Charles Heidsieck SAS, a société par actions simplifiée of France, with a business address of 12 Allée du Vignoble, 51100 Reims, France (hereinafter "Assignor"), and Compagnie Champenoise PH-CH.Piper Heidsieck-Ancienne Maison Heidsieck Fondée En 1785, a société par actions simplifiée of France, with a business address of 12 Allée du Vignoble, 51100 Reims, France (hereinafter "Assignee").

WHEREAS, Assignor and Assignee entered into an agreement that addressed certain United States trademarks pursuant to which Assignor agreed to transfer to Assignee all its rights in and to the following U.S. trademarks, along with the corresponding United States trademark registrations, namely:

- PIPER-HEIDSIECK ROSÉ SAUVAGE & Design, U.S. Registration No. 3034136
- PIPER, U.S. Registration No. 5813634

(hereinafter referred to as "Trademarks"); and

WHEREAS, Assignee wishes to confirm that it has acquired and accepts all of Assignor's rights, title and interest in and to the Trademarks; and

NOW, THEREFORE, in consideration of the mutual promises set forth within this Trademark Assignment Agreement, and the original agreement between the parties, and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties agree as follows:

1. Assignor confirms that it has assigned and hereby memorializes the assignment to Assignee of all its rights, title and interest in and to the Trademarks, including common law rights, together with the good will of the business symbolized thereby and appurtenant thereto, including the right to all incoming royalties now or hereinafter due or payable with respect to the Trademarks, and the right to sue and recover any damages and profits, as well as any other remedies, for past, present and future infringements or misappropriations of the Trademarks.

2. Both Assignor and Assignee agree this Trademark Assignment Agreement may be executed in one or more counterparts, each of which together shall constitute one and the same original assignment document and electronically scanned signatures shall be deemed to be an original signature and a true copy of this Trademark Assignment Agreement shall have the same legal effect as an original copy.

3. This Assignment is effective nunc pro tunc as of December 29, 2022.

CHARLES HEIDSIECK SAS

BY:

Signature

LAFAVRE Damien, President
Print Name & Title

Executed On (date):

June 8th, 2023

COMPAGNIE CHAMPENOISE PH-CH.PIPER
HEIDSIECK-ANCIENNE MAISON HEIDSIECK
FONDEE EN 1785

BY:

Signature

LAFAVRE Damien, President of Charles
Heidsieck SAS, Acting itself as President of
Compagnie Champenoise PH-CH
Print Name & Title

Executed On (date):

June 8th, 2023