

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM816411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks at Reel 7730 and Frame 0512		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bank of New York Mellon Trust Company, N.A., as Collateral Agent		06/09/2023	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Blue Apron, LLC		
Street Address:	28 Liberty Street, 28th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	Blue Apron Holdings, Inc.		
Street Address:	28 Liberty Street, 28th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	Corporation: DELAWARE		
Name:	BAW Holdco I, LLC		
Street Address:	28 Liberty Street, 28th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	BAW Holdco II, LLC		
Street Address:	28 Liberty Street, 28th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	BAW Holdco III, LLC		
Street Address:	28 Liberty Street, 28th Floor		
City:	New York		

OP \$540.00 86652591

State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	Limited Liability Company: DELAWARE
Name:	BAW, Inc.
Street Address:	28 Liberty Floor, 28th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	Corporation: DELAWARE
Name:	BN Ranch, LLC
Street Address:	28 Liberty Street, 28th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	Limited Liability Company: DELAWARE
Name:	Blue Apron Market, LLC
Street Address:	28 Liberty Street, 28th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10005
Entity Type:	Limited Liability Company: VIRGINIA

PROPERTY NUMBERS Total: 21

Property Type	Number	Word Mark
Serial Number:	86652591	A BETTER WAY TO COOK
Serial Number:	86642199	ANCHORED INN
Serial Number:	87872104	BLUE APRON
Serial Number:	87856787	BLUE APRON
Serial Number:	85855506	BLUE APRON
Serial Number:	86424854	BLUE APRON
Serial Number:	86424827	BLUE APRON
Serial Number:	86424888	
Serial Number:	86424880	
Serial Number:	87075266	BLUE APRON
Serial Number:	86728768	BLUE APRON FOODS
Serial Number:	87883924	BLUE APRON SUPPER CLUB
Serial Number:	87239123	FOOD IS BETTER WHEN YOU START FROM SCRAT
Serial Number:	87984005	KNICK KNACKS
Serial Number:	87695032	KNICK KNACKS

Property Type	Number	Word Mark
Serial Number:	86141549	TRADESMAN
Serial Number:	86141559	TRADESMAN PREMIUM CUTS
Serial Number:	87460346	ANTHESIS
Serial Number:	87525630	GTB
Serial Number:	85821626	BN RANCH
Serial Number:	86615768	RIGHTEOUS DAWG

CORRESPONDENCE DATA
Fax Number: 6175265000
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 720-274-3163
Email: janey.davidson@wilmerhale.com
Correspondent Name: Benjamin S. Fernandez, Esquire
Address Line 1: Wilmer Cutler Pickering Hale and DorrLLP
Address Line 2: 60 State Street
Address Line 4: Boston, MASSACHUSETTS 02109

ATTORNEY DOCKET NUMBER:	2211637.144
NAME OF SUBMITTER:	Benjamin S. Fernandez
SIGNATURE:	/s/ Benjamin S. Fernandez
DATE SIGNED:	06/09/2023

Total Attachments: 6
source=bank ny mellon release tm blue apron#page1.tif
source=bank ny mellon release tm blue apron#page2.tif
source=bank ny mellon release tm blue apron#page3.tif
source=bank ny mellon release tm blue apron#page4.tif
source=bank ny mellon release tm blue apron#page5.tif
source=bank ny mellon release tm blue apron#page6.tif

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”) is made as of June 9, 2023 by The Bank of New York Mellon Trust Company, N.A., in its capacity as collateral agent (the “Collateral Agent”), in favor of the entities identified as grantors on the signature pages of the Trademark Security Agreement as defined below) (the “Grantors”).

W I T N E S S E T H:

WHEREAS, the Grantors executed that certain Trademark Security Agreement, dated as of May 5, 2022 (as amended, restated, supplemented or otherwise modified from time to time, the “Trademark Security Agreement”; terms used but not defined herein shall have the meaning set forth in the Trademark Security Agreement) in favor of the Collateral Agent, pursuant to which the Grantors granted a security interest to the Collateral Agent in certain trademarks and other intellectual property of the Grantors;

WHEREAS, the Trademark Security Agreement was recorded by the United States Patent and Trademark Office at Reel: 007730; Frame: 0512 on May 23, 2022; and

WHEREAS, the Collateral Agent has agreed to terminate the Trademark Security Agreement and terminate and release the entirety of its security interest in all Trademark Collateral, including all of its liens on the trademarks and trademark applications of the Grantors identified on Annex 1 attached hereto and made a part hereof, and to reconvey any and all of its rights, title and interests in, to and under the Trademark Collateral to the Grantors.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, the Collateral Agent hereby terminates the Trademark Security Agreement and absolutely terminates, releases, cancels and discharges the collateral pledges, grants, liens and security interests granted by the Grantors in favor of the Collateral Agent (on behalf of itself, the Purchasers and their permitted successors and assigns) in and to the Trademark Collateral, including all of its liens on the trademarks and trademark applications of the Grantors identified on Annex 1 attached hereto, and all rights, title and interests in, to and under the Trademark Collateral, including all of its liens on the trademarks and trademark applications of the Grantors identified on Annex 1 attached hereto, all without warranty or representation of any kind.

[Signature Page Follows]

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be
duly executed on the date first above written.

THE BANK OF NEW YORK MELLON TRUST
COMPANY, N.A., as Collateral Agent

By: Cynthia M. Moore
Name: Cynthia M. Moore
Title: Vice President



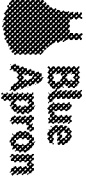
[Signature Page to Release of Security Interest in Trademarks]

TRADEMARK
REEL: 008096 FRAME: 0917

ANNEX 1

TRADEMARKS AND TRADEMARK APPLICATIONS

Trademark	Country	Class	Application #	Application Date	Registration #	Registration Date	Status
A BETTER WAY TO COOK	USA	39, 41, 43	86652591	06/05/2015	5121793	01/17/2017	Registered
ANCHORED INN	USA	29	86642199	05/27/2015	4966230	05/24/2016	Registered
BLUE APRON	USA	30	87872104	04/11/2018	5665240	1/29/2019	Registered
BLUE APRON	USA	29	87856787	03/30/2018	6463908	8/24/21	Registered
BLUE APRON	USA	16, 29, 30, 31, 39, 43	85855506	02/20/2013	4417957	10/15/2013	Registered
BLUE APRON	USA	25	86424854	10/15/2014	4956738	05/10/2016	Registered

BLUE APRON	USA	8, 16, 21, 29, 33, 41, 43	86424827	10/15/2014	4919034	03/15/2016	Registered
	USA	25	86424888	10/15/2014	4942227	04/19/2016	Registered
	USA	8, 16, 21, 29, 30, 31, 33, 39, 41, 43	86424880	10/15/2014	4919036	03/15/2016	Registered
	USA	16, 29, 31, 39, 43	87075266	06/17/2016	5362420	12/26/2017	Registered
BLUE APRON FOODS	USA	35	86728768	8/18/2015	5332403	11/14/2017	Registered
BLUE APRON SUPPER CLUB	USA	29, 30, 31	87883924	4/19/2018			Abandoned
FOOD IS BETTER WHEN YOU START FROM SCRATCH	USA	39, 43	87239123	11/16/2016	5454437	4/24/2018	Registered

KNICK KNACKS	USA	29	87695032	11/22/2017		Abandoned
KNICK KNACKS	USA	30	87695032	11/22/2017	6583839	Registered
KNICK KNACKS	USA	31	87695032	11/22/2017		Abandoned
TRADESMAN	USA	29	86141549	12/12/2013	4568219	Registered
TRADESMAN PREMIUM CUTS	USA	29	86141559	12/12/2013	4568222	Registered

BAW, INC.

Trademark	Country	Class	Application #	Application Date	Registration #	Registration Date	Status
ANTHESIS	USA	33	87460346	05/23/2017	5403462	02/13/2018	Registered
GTB	USA	33	87525630	7/12/2017	5409149	02/20/2018	Registered

BN RANCH, LLC

Trademark	Country	Class	Application #	Application Date	Registration #	Registration Date	Status
-----------	---------	-------	---------------	------------------	----------------	-------------------	--------

BN RANCH	USA	29	85821626	1/11/2013	4391757	8/27/2013	Registered
RIGHTEOUS DAWG	USA	29	86615768	4/30/2015	5055507	10/4/2016	Registered

TRADEMARK

REEL: 008096 FRAME: 0921

RECORDED: 06/09/2023