

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM816932

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	06/03/2021		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PAINT ZOOM, LLC		01/01/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IDEAL LIVING, LLC		
<b>Street Address:</b>	14724 Venture Boulevard		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Sherman Oaks		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91403		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3967782	PAINT ZOOM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048538806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-853-8926		
<b>Email:</b>	patentdocket@eversheds-sutherland.com		
<b>Correspondent Name:</b>	Jeremy D. Spier		
<b>Address Line 1:</b>	999 Peachtree Street, NE, Suite 2300		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	31686-0742		
<b>NAME OF SUBMITTER:</b>	Jeremy D. Spier		
<b>SIGNATURE:</b>	/JDS/		
<b>DATE SIGNED:</b>	06/13/2023		
<b>Total Attachments: 5</b>			
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## MEMBERSHIP INTEREST ASSIGNMENT

The undersigned, Paint Zoom, LLC ("*Assignor*"), hereby transfers and assigns unto Ideal Living, LLC (f/k/a Ideal Living Projects, LLC f/k/a Sylmark, LLC), a Delaware limited liability company, 100% of the membership interests held thereby (the "*Membership Interests*") in Paint Zoom, LLC, a Delaware limited liability company (the "*Company*"), standing in the Assignor's name on the books of the Company.

DATE: JANUARY 1, 2019

TIME: 12:02 AM

PAINT ZOOM, LLC



By: \_\_\_\_\_

Name: Peter Spiegel

Title: Manager

**ASSIGNMENT OF TRADEMARK REGISTRATIONS NUNC PRO TUNC**

**Effective January 1, 2019**

WHEREAS, **PAINT ZOOM, LLC**, (“ASSIGNOR”), a Delaware limited liability company, is assigning the trademark registrations identified in the attached Exhibit A to **IDEAL LIVING, LLC**, (“ASSIGNEE”), a Delaware limited liability company, in accordance with the following terms:

WHEREAS, ASSIGNOR is the owner of all right, title, and interest, in and to the trademarks listed in the attached Exhibit A filed in the respective Trademark Offices listed in Exhibit A (collectively, the “Trademarks”); and

WHEREAS, ASSIGNEE is desirous of acquiring said Trademarks and the registrations thereof, together with the good will of the business symbolized by the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell, and transfer unto ASSIGNEE all right, title, and interest in the Trademarks and in the identified registrations of the Trademarks, including the right to sue for damages and other remedies in respect of any infringement of the Trademarks which may have occurred before the date of this assignment, together with the good will of the business symbolized by the Trademarks.

This Assignment is expressly made NUNC PRO TUNC to have the same legal force and effect as if executed by PAINT ZOOM, LLC on January 1, 2019.

**PAINT ZOOM, LLC (Assignor)**

By:   
Peter Spiegel (Jun 3, 2013, 10:56 PM)

Print Name: Peter Spiegel

Title: CEO

**EXHIBIT A**

**Trademark Schedule**

<b>Mark</b>	<b>Country</b>	<b>Registration No.</b>	<b>Registration Date</b>
PAINT ZOOM	United States	3967782	May 24, 2011






# 31686-0742 - Paint Zoom - Nunc Pro Tunc Assignment

Final Audit Report

2021-06-03

Created:	2021-06-03
By:	Jeremy Sweet (jsweet@idealliving.com)
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-  Document created by Jeremy Sweet (jsweet@idealliving.com)  
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-  Document e-signed by Peter Spiegel (pspiegel@idealliving.com)  
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