

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM817247

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SILICON VALLEY BANK		04/23/2021	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RETAILNEXT, INC.		
<b>Street Address:</b>	60 S Market St		
<b>Internal Address:</b>	Suite 310		
<b>City:</b>	San Jose		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95113		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5176311	RETAILNEXT	
<b>Registration Number:</b>	5057872	AURORA	
<b>Registration Number:</b>	3790137	RETAILNEXT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2027994000		
<b>Email:</b>	gregory.esau@dlapiper.com		
<b>Correspondent Name:</b>	Gregory Esau		
<b>Address Line 1:</b>	500 Eighth Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>NAME OF SUBMITTER:</b>	Gregory Esau		
<b>SIGNATURE:</b>	/Gregory Esau/		
<b>DATE SIGNED:</b>	06/14/2023		
<b>Total Attachments: 6</b>			
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**RELEASE OF SECURITY INTERESTS**  
**IN PATENTS AND TRADEMARKS**

**THIS NOTICE OF RELEASE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS** (the “**Release**”), is executed by **SILICON VALLEY BANK**, a California corporation (the “**Assignor**”), for the benefit of **RETAILNEXT, INC.**, a Delaware corporation (the “**Assignee**”).

WHEREAS, the Assignee and the Assignor entered into that certain Third Amended and Restated Loan and Security Agreement dated as of November 22, 2017 (as the same may be amended, supplemented, or otherwise modified from time to time, the “**Loan Agreement**”); and

WHEREAS, pursuant to the Loan Agreement and connection with certain other loan documents, the Assignee granted the Assignor, for the benefit of the Assignor, security interests in and to certain intellectual property assets of the Assignee, including those patents and trademarks listed in Schedule A and Schedule B, respectively, attached hereto, for the purpose of securing certain obligations of the Assignee to the Assignor thereunder (collectively hereinafter, the “**Intellectual Property**”); and

WHEREAS, the Assignor recorded its security interest in the Intellectual Property with the United States Patent and Trademark Office; and

WHEREAS, all of the indebtedness and other obligations secured by the Assignor’s security interest in the Intellectual Property have been repaid in their entirety by the Assignee, and the Assignor is therefore obligated to release its security interest in the Intellectual Property of the Assignee.

**NOW, THEREFORE**, for and in consideration of the premises and mutual promises in the Loan Agreement and herein contained, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignee and the Assignor agree as follows:

The Assignor hereby terminates and releases its security interests in the Intellectual Property, and the Assignor hereby assigns and transfers to the Assignee, without any representation, warranty, or recourse whatsoever, the Assignor’s entire right, title, and interest in and to the Intellectual Property, effective as of the date set forth above.

The Assignor hereby agrees to execute such further instruments and documents and perform such further acts as the Assignee may deem reasonably necessary to secure to the Assignee the rights herein conveyed.

**IN WITNESS WHEREOF**, the Assignor has caused this Release to be executed as of the day and year first above written.

“**ASSIGNOR**”

**SILICON VALLEY BANK**

By: \_\_\_\_\_  
Name: Mark Turk  
Title: Managing Director

**SCHEDULE A**  
**PATENTS**

Description	Application Number	Registration Number
Target Localization Utilizing Wireless and Camera Sensor Fusion		8,615,254 (12/24/2013)
Method and System for WiFi-Based Identification of Person Tracks		8,989,775 (03/24/2015)
Target Localization Utilizing Wireless and Camera Sensor Fusion		9,270,952 (02/23/2016)
Method and System for Analyzing Interactions		9,330,468 (05/03/2016)
Calibration of Wi-Fi Localization from Video Localization		9,411,037 (08/09/2016)
Wireless-Based Identification of Person Tracks		9,445,234 (09/13/2016)
Methods and Systems for Excluding Individuals from Retail Analytics		9,569,786 (02/14/2017)

Description	Application Number	Registration Number
Method and System for Full Path Analysis	13/603,832 (09/05/2012)	
Wireless Analytics in Physical Spaces	13/737,834 (01/09/2013)	
Method and System for Statistical Analysis of Customer Movement and Integration with Other Data	13/750,161 (01/25/2013)	
Method and System for Statistical Analysis of Customer Movement and Integration with Other Data	13/750,179 (01/25/2013)	
Systems and Methods for Identifying and Analyzing a Customer Queue	13/970,866 (08/20/2013)	
Methods and Systems for Simulating Agent Behavior in a Virtual Environment	14/332,624 (07/16/2014)	
Selectively Generating Customized Marketing Content	14/823,494 (08/11/2015)	
Detecting, Tracking and Counting Objects in Videos	15/405,859 (01/13/2017)	

Description	Application Number	Registration Number
Detecting, Tracking and Counting Objects in Videos	PCT US2017013401 (01/13/2017)	
Point-of-Sale Fraud Detection Using Video Data and Statistical Evaluations of Human Behavior	15/390,215 (12/23/2016)	

**SCHEDULE B**  
**TRADEMARKS**

Description	Serial Number	Registration Number
RETAILNEXT		5,176,311 (04/04/2017)
AURORA		5,057,872 (10/11/2016)
LUNA		5,057,871 (10/11/2016)
RETAILNEXT		3,790,137 (05/18/2010)
BVI NETWORKS		3,792,812 (05/25/2010)