

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM817408

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AUTOWEB, Inc.		06/12/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	CRUZ, Inc.		
Street Address:	113 E Spruce St		
City:	Beresford		
State/Country:	SOUTH DAKOTA		
Postal Code:	57004		
Entity Type:	Corporation: SOUTH DAKOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3051950	MY GARAGE	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	Knobbe Martens Olson & Bear LLP		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	AUTOB.173T		
NAME OF SUBMITTER:	Bita Kianian		
SIGNATURE:	/Bita Kianian/		
DATE SIGNED:	06/14/2023		
Total Attachments: 3			
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OP \$40.00 3051950

TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”) is effective as of June 12, 2023 by and between AUTOWEB, Inc., a Delaware corporation, with a business address of 1820 Bonanza Street, Suite 100, Walnut Creek, California 94596 (“ASSIGNOR”) and CRUZ, Inc., a South Dakota corporation with a business address of 113 E Spruce St, Beresford, South Dakota 57004 (“ASSIGNEE”).

WHEREAS, ASSIGNOR is the sole owner of all rights, title, and interests in and to the trademark set forth in Schedule A, attached hereto and incorporated herein by this reference, (“Trademark”) subject of the trademark registration set forth in Schedule B, attached hereto and incorporated herein by reference (“Registration”), and any and all common law rights therein that may have accrued to ASSIGNOR, and all goodwill associated therewith and symbolized thereby; and

WHEREAS, ASSIGNOR desires to assign and ASSIGNEE desires to acquire the Trademark and Registration, including all goodwill associated therewith and symbolized thereby;

WHEREAS, ASSIGNOR is willing to promptly execute any further conveyance documents, at its own expense and without any payment or reimbursement from ASSIGNEE, to effect the terms of this Assignment and/or to effect the recordal of this assignment, as may be reasonably requested by ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which ASSIGNOR acknowledges, ASSIGNOR and ASSIGNEE agree as follows:

1. **Assignment.** ASSIGNOR hereby assigns and quitclaims to ASSIGNEE any and all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registration. The assignment includes any causes of action relating to the Trademark and Registration, as well as the right to recover for past infringement. ASSIGNOR makes no representations or warranties or promises, express or implied, regarding ASSIGNOR’S rights in or ownership of the Trademark and Registration, or the validity of the Trademark and Registration.

2. **Counterparts.** This Assignment may be executed and delivered (including by facsimile or other similar electronic transmission) in multiple counterparts, each of which shall be an original and all of which shall constitute one agreement.

IN WITNESS WHEREOF, the parties hereto have signed this Assignment on the date(s) shown below.

**ASSIGNOR
AUTOWEB, INC.**

Daniel R. Ingle

By: dan.ingle@autoweb.com

Name: Daniel R. Ingle

Title: President and COO

Date: 06/12/2023

**ASSIGNEE
CRUZ, INC.**



By: _____

Name: Sean M. Coffman

Title: CEO

Date: 6-12-23

Schedule A

MY GARAGE

Schedule B

Mark	U.S. Registration No.
MY GARAGE	3051950