

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM817576

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Elan-Polo, Inc.		06/13/2023	Corporation: MISSOURI
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	123 Wholesalers Inc.		
<b>Street Address:</b>	2250 59th Street		
<b>Internal Address:</b>	4th Floor		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11204		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3963689	CREATE.EVOLVE.LIVE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7326343520		
<b>Email:</b>	jsutton@ezrasutton.com		
<b>Correspondent Name:</b>	Joseph E. Sutton - Sutton IP Associates		
<b>Address Line 1:</b>	15 West 37th Street		
<b>Address Line 2:</b>	11th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10018		
<b>NAME OF SUBMITTER:</b>	Joseph E. Sutton		
<b>SIGNATURE:</b>	/JS/		
<b>DATE SIGNED:</b>	06/15/2023		
<b>Total Attachments: 2</b>			
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OP \$40.00 3963689

U.S. TRADEMARK ASSIGNMENT

WHEREAS, ELAN-POLO, INC. (hereinafter "Assignor"), a corporation of the state of Missouri, having a current place of business at 630 Melrose Avenue, Nashville Tennessee 37211-2161, is the latest owner of the entire rights, title, and interest in and to the following trademark, trademark registration, and the goodwill associated with the business and symbolized by the mark therewith:

**CREATE.EVOLVE.LIVE    Reg. No. 3,963,689    Registered: May 17, 2011**

WHEREAS, 123 WHOLESALERS INC. (hereinafter "Assignee"), a corporation of the State of New York, having a current place of business at 2250 59th Street, 4<sup>th</sup> Floor, Brooklyn, NY 11204, is desirous of acquiring the entire rights, title, and interest in and to said trademark, trademark registration, and the goodwill of the business associated with such mark and symbolized by the mark;

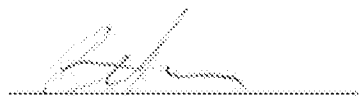
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of its rights, title, and interest in and to said trademark, and trademark registration, together with that part of the goodwill of the business associated with the use of and symbolized by said mark; as well as the right to sue for past infringement, and the right to charge royalties to licensees. Assignor represents and warrants that said mark and application are assigned free of any claims, liens, security interests or other encumbrances.

Assignor agrees to perform all reasonable and proper acts at the request of Assignee, which Assignee may require in order to vest all of Assignor's rights, title, and interest in and to said trademark, and trademark registration in Assignee or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

Elan-Polo Inc.  
(Assignor)

By:

  
\_\_\_\_\_  
Ricardo J. Serrano, officer

Dated: June 13, 2023