

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM817666

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
<b>RESUBMIT DOCUMENT ID:</b>	900777077

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DAVID MCLANE ENTERPRISES, INC.		12/01/2017	Corporation: INDIANA

## RECEIVING PARTY DATA

<b>Name:</b>	WOW Holdings, LLC
<b>Street Address:</b>	6303 Marina Pacifica Drive South
<b>City:</b>	Long Beach
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90803
<b>Entity Type:</b>	Limited Liability Company: NEVADA

## PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	6153787	THE BEAST
Registration Number:	6228311	THE BEAST
Registration Number:	6283384	THE BEAST
Registration Number:	5751935	THE BEAST
Registration Number:	5345889	WOW
Registration Number:	4376977	WOW!
Registration Number:	5345887	WOW SUPERHEROES
Registration Number:	2327174	WOW WOMEN OF WRESTLING
Registration Number:	5956575	WOW WOMEN OF WRESTLING
Registration Number:	6153552	WOW WOMEN OF WRESTLING

## CORRESPONDENCE DATA

Fax Number: 7027929002

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 702-792-3773

Email: lvpto@gtlaw.com

Correspondent Name: Greenberg Traurig, LLP; Attn L. Thompson

Address Line 1: 10845 Griffith Peak Drive

**Address Line 2:** Suite 600  
**Address Line 4:** Las Vegas, NEVADA 89135

<b>ATTORNEY DOCKET NUMBER:</b>	128483ASSIGN
<b>NAME OF SUBMITTER:</b>	Lauri S. Thompson
<b>SIGNATURE:</b>	/Lauri S. Thompson/
<b>DATE SIGNED:</b>	06/15/2023

**Total Attachments: 1**  
source=David McLane Assignment of Reg Marks#page1.tif

## ASSIGNMENT OF TRADEMARKS

DAVID MCLANE ENTERPRISES, INC., an Indiana corporation, with its principal place of business at 4400 Meridian Street, Indianapolis, Indiana 46208 (hereinafter "Assignor"), owns the Trademarks listed below on or in connection with the goods and services covered in the Registrations listed below.

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
THE BEAST	6153787	September 15, 2020
THE BEAST	6228311	December 22, 2020
THE BEAST	6283384	March 2, 2021
THE BEAST	5751935	May 14, 2019
WOW (and design)	5345889	November 28, 2017
WOW!	4376977	July 30, 2013
WOW SUPERHEROES	5345887	November 28, 2017
WOW WOMEN OF WRESTLING	2327174	March 7, 2000
WOW WOMEN OF WRESTLING	5956575	January 7, 2020
WOW WOMEN OF WRESTLING	6153552	September 15, 2020

WOW Holdings, LLC, a Nevada Limited Liability Company, with its principal place of business at 6306 Marina Pacifica Drive South, Long Beach, California 90803 ("Assignee"), desires to acquire the Trademarks, and the registrations.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks and Registrations, together with the goodwill of the business symbolized by the Trademarks, and the right to bring action for past infringement of the Trademarks.

DAVID MCLANE ENTERPRISES, INC.

Effective Date: December 1, 2017

By:   
David B. McLane, Chief Executive Officer