

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM817690

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMC Global, LLC		06/15/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	I Brands Holdings, LLC		
Street Address:	9720 Wilshire Boulevard		
Internal Address:	6th Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90212		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2125763	INTERMIX	
Registration Number:	4372378	INTERMIX	
Registration Number:	3928543	INTERMIX	
Registration Number:	1935678	INTERMIX	
Registration Number:	5916934	FIFTH & MODE	
Serial Number:	97661837	FIFTH & MODE	
Serial Number:	97166423	BACKGROUND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	colleen.brennan@bakermckenzie.com		
Correspondent Name:	David J. Davis		
Address Line 1:	300 East Randolph Street, Suite 5000		
Address Line 2:	Baker & McKenzie LLP		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	51116716		
NAME OF SUBMITTER:	David J. Davis		

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SIGNATURE:	/david j. davis/
DATE SIGNED:	06/15/2023
Total Attachments: 2 source=United States - Assignment from IMC Global LLC to I Brands Holdings LLC#page1.tif source=United States - Assignment from IMC Global LLC to I Brands Holdings LLC#page2.tif	

UNITED STATES

DEED OF ASSIGNMENT

WHEREAS, IMC Global, LLC (Assignor), a Delaware limited liability company, located at c/o Richard Ormond, 1000 Wilshire Boulevard, Suite 1500, Los Angeles, California 90017, is the owner of the trademarks shown on Schedule A hereto (hereinafter called "the trademarks") and

WHEREAS I Brands Holdings, LLC (Assignee), a Delaware limited liability company located at 9720 Wilshire Boulevard, 6th Floor, Beverly Hills, California, 90212 is desirous of acquiring the trademarks and all common law rights therein; and

WHEREAS, Assignee is the successor to the ongoing and existing business of Assignor to which the marks pertain.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, IMC Global, LLC hereby assigns to I Brands Holdings, LLC all right, title and interest in and to the trademarks including all common law rights therein together with the goodwill of the business symbolized by the trademarks.

DATED: 6-15-23

IMC GLOBAL, LLC



Name: Richard Ormond

Title: Authorized Signatory

UNITED STATES

SCHEDULE

TRADEMARK	APPLICATION OR REGISTRATION NO.
INTERMIX	Reg. No. 2125763
INTERMIX (Stylized)	Reg. No. 4372378
INTERMIX (Stylized)	Reg. No. 3928543
INTERMIX	Reg. No. 1935678
FIFTH & MODE	Reg. No. 5916934
FIFTH & MODE	Serial No. 97661837
BACKGROUNDDE	Serial No. 97166423