

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM817937

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	TRADEMARK SECURITY AGREEMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CVENT, INC.		06/15/2023	Corporation: DELAWARE
CVENT ATLANTA, LLC		06/15/2023	Limited Liability Company: DELAWARE
DOUBLEDUTCH, INC.		06/15/2023	Corporation: DELAWARE
LANYON, INC.		06/15/2023	Corporation: DELAWARE
LANYON SOLUTIONS, INC.		06/15/2023	Corporation: DELAWARE
SOCIAL TABLES, INC.		06/15/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MORGAN STANLEY SENIOR FUNDING, INC.		
<b>Street Address:</b>	1300 THAMES STREET		
<b>Internal Address:</b>	4TH FLOOR		
<b>City:</b>	BALTIMORE		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21231		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 49</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90858218	ATTENDEE HUB	
<b>Registration Number:</b>	3730977	ATTENDEE JOURNEY	
<b>Registration Number:</b>	4644366	ATTENDEEHUB	
<b>Registration Number:</b>	2857887	CITYWIDE	
<b>Registration Number:</b>	3977898	CROWDCOMPASS	
<b>Registration Number:</b>	5423659	CROWDCOMPASS	
<b>Serial Number:</b>	97095506	CSN	
<b>Serial Number:</b>	90876924	CSN ADVERTISING	
<b>Serial Number:</b>	90855046	CSN BUSINESS INTELLIGENCE	
<b>Serial Number:</b>	90855058	CSN PRODUCTIVITY TOOLS	
<b>Registration Number:</b>	2784562	CVENT	
<b>Registration Number:</b>	4742501	CVENT	
<b>Registration Number:</b>	5230424	CVENT CONNECT	
		<b>TRADEMARK</b>	

Property Type	Number	Word Mark
Registration Number:	5230430	CC CVENT CONNECT
Serial Number:	90843206	CVENT EVENT DIAGRAMMING
Serial Number:	97095472	CVENT PASSKEY
Serial Number:	90843177	CVENT SALES & CATERING CRM
Serial Number:	90878902	CVENT STUDIO
Serial Number:	97095527	CVENT SUPPLIER NETWORK
Serial Number:	90843103	CVENT TRANSIENT
Registration Number:	2708303	CVENT.COM
Registration Number:	5183338	DOUBLEDUTCH
Registration Number:	3400304	EXHIBITOR RESOURCE CENTER
Registration Number:	2844764	GROUPLINK
Registration Number:	3834065	GROUPMAX
Registration Number:	3205241	HODPUBLISHER
Registration Number:	5276798	INQUISIUM
Registration Number:	1994847	LANYON
Registration Number:	1439639	LANYON
Registration Number:	4742502	ONARRIVAL
Registration Number:	2911102	PASSKEY
Registration Number:	2866600	PASSKEY-ENABLED
Serial Number:	90874388	PLANNER NAVIGATOR
Registration Number:	4703314	POCKET PLANNER
Registration Number:	3210442	RATEPUBLISHER
Registration Number:	2844766	REGLINK
Registration Number:	3270533	REGONLINE
Registration Number:	3205352	RFPPUBLISHER
Registration Number:	3789974	S SPEEDRFP THE UNIVERSAL RFP SYSTEM
Registration Number:	4375352	SOCIALTABLES
Registration Number:	4375353	
Registration Number:	4489861	SPOT ESTIMATE
Registration Number:	5594339	SS
Registration Number:	2655285	STARCITE
Registration Number:	5594338	SUMMITSYNC
Serial Number:	97162860	TEP
Serial Number:	97162839	TOTAL EVENT PROGRAM
Registration Number:	4598301	WEDDING SPOT
Serial Number:	90855099	WEDDING SPOT ADVERTISING

**CORRESPONDENCE DATA**

**Fax Number:** 2124552502

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2124552592

**Email:** ksolomon@stblaw.com

**Correspondent Name:** COURTNEY WELSHIMER, ESQ.

**Address Line 1:** SIMPSON THACHER & BARTLETT LLP

**Address Line 2:** 425 LEXINGTON AVENUE

**Address Line 4:** NEW YORK, NEW YORK 10017

<b>ATTORNEY DOCKET NUMBER:</b>	010395/2062
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<b>NAME OF SUBMITTER:</b>	COURTNEY WELSHIMER
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<b>SIGNATURE:</b>	/CW/
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<b>DATE SIGNED:</b>	06/16/2023
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**Total Attachments: 8**

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**TRADEMARK SECURITY AGREEMENT**

**Trademark Security Agreement**, dated as of June 15, 2023, by each of the undersigned grantors (individually, a “Grantor”, and, collectively, the “Grantors”), in favor of MORGAN STANLEY SENIOR FUNDING, INC., in its capacity as collateral agent pursuant to the Credit Agreement (in such capacity, the “Collateral Agent”).

W I T N E S S E T H:

WHEREAS, the Grantors are party to a Security Agreement dated as of June 15, 2023 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”) in favor of the Collateral Agent pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Grantors hereby agree with the Collateral Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. As security for the payment or performance, as the case may be, in full of the Secured Obligations, including the Guaranty (as defined in the Credit Agreement), each Grantor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties a security interest in all of its right, title or interest in or to any and all the following Article 9 Collateral (excluding any Excluded Assets) of such Grantor:

(a) all Trademark registrations and applications of such Grantor, including those listed on Schedule I attached hereto.

SECTION 3. The Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the Security Interest granted to the Collateral Agent pursuant to the Security Agreement and the Grantors hereby acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control unless the Collateral Agent shall otherwise determine.

SECTION 4. Termination. Upon the termination of the Security Agreement in accordance with Section 6.11 thereof, the Collateral Agent shall, at the expense of the Grantors, execute, acknowledge, and deliver to the Grantors an instrument reasonably requested by the Grantors in writing in recordable form releasing the Lien on and Security Interest in the Trademarks under this Trademark Security Agreement.

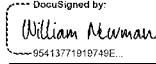
SECTION 5. Counterparts. This Trademark Security Agreement may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall

constitute one and the same instrument. Delivery by facsimile or other electronic communication of an executed counterpart of a signature page to this Trademark Security Agreement shall be effective as delivery of an original executed counterpart of this Trademark Security Agreement.


SECTION 6. Intercreditor Agreements. Notwithstanding any provision to the contrary contained herein, the terms of this Trademark Security Agreement, the Liens created under the Security Agreement, and the rights and remedies of the Collateral Agent hereunder are subject to the terms of each applicable Intercreditor Agreement. In the event of any conflict or inconsistency between the terms of this Trademark Security Agreement and an Intercreditor Agreement, the terms of that Intercreditor Agreement shall govern.

[Signature pages follow.]

**CVENT, INC.**  
**CVENT ATLANTA, LLC**  
**DOUBLEDUTCH, INC.**  
**LANYON, INC.**  
**LANYON SOLUTIONS, INC.**  
**SOCIAL TABLES, INC.**

By:   
Name: William J. Newman, III  
Title: Treasurer

**MORGAN STANLEY SENIOR FUNDING, INC.**, as  
Collateral Agent

By:   
Name: Lisa Hanson  
Title: Vice President

**Schedule I**  
**Trademark Registrations and Applications**

<b>Trademark</b>	<b>Registration or Application Number</b>	<b>Owner Name</b>
ATTENDEE HUB	90/858218 <sup>1</sup>	Cvent, Inc
ATTENDEE JOURNEY	3730977	Lanyon Solutions, Inc.
ATTENDEEHUB	4644366	Cvent, Inc.
CITYWIDE	2857887	Cvent, Inc.
CROWDCOMPASS	3977898	Cvent, Inc.
CROWDCOMPASS	5423659	Cvent, Inc.
CSN	97/095506 <sup>2</sup>	Cvent, Inc.
CSN ADVERTISING	90/876924 <sup>3</sup>	Cvent, Inc.
CSN BUSINESS INTELLIGENCE	90/855046 <sup>4</sup>	Cvent, Inc.
CSN PRODUCTIVITY TOOLS	90/855058 <sup>5</sup>	Cvent, Inc.
CVENT	2784562	Cvent, Inc.
CVENT	4742501	Cvent, Inc.
CVENT CONNECT	5230424	Cvent, Inc.
CVENT CONNECT & DESIGN (B&W)	5230430	Cvent, Inc.

<sup>1</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>2</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>3</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>4</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>5</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.



Trademark	Registration or Application Number	Owner Name
CVENT EVENT DIAGRAMMING	90/843206 <sup>6</sup>	Cvent, Inc.
CVENT PASSKEY	97/095472 <sup>7</sup>	Cvent, Inc.
CVENT SALES & CATERING CRM	90/843177 <sup>8</sup>	Cvent, Inc.
CVENT STUDIO	90/878902 <sup>9</sup>	Cvent, Inc.
CVENT SUPPLIER NETWORK	97/095527 <sup>10</sup>	Cvent, Inc.
CVENT TRANSIENT	90/843103 <sup>11</sup>	Cvent, Inc.
CVENT.COM	2708303	Cvent, Inc.
DOUBLEDUTCH	5183338	DoubleDutch, Inc.
EXHIBITOR RESOURCE CENTER	3400304	Cvent, Inc.
GROUPLINK	2844764	Lanyon Solutions, Inc.
GROUPMAX	3834065	CVENT, INC.
HODPUBLISHER	3205241	Lanyon, Inc.
INQUISIUM	5276798	Cvent, Inc.
LANYON	1994847	Lanyon, Inc.
LANYON	1439639	Lanyon, Inc.
ONARRIVAL	4742502	Cvent, Inc.

<sup>6</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>7</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>8</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>9</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>10</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>11</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

Trademark	Registration or Application Number	Owner Name
PASSKEY	2911102	CVENT, INC.
PASSKEY-ENABLED	2866600	Cvent, Inc.
PLANNER NAVIGATOR	90/874388 <sup>12</sup>	Cvent, Inc.
POCKET PLANNER	4703314	Social Tables, Inc.
RATEPUBLISHER	3210442	Cvent, Inc.
REGLINK	2844766	CVENT, INC.
REGONLINE	3270533	Lanyon Solutions, Inc.
RFPPUBLISHER	3205352	CVENT, INC.
S SPEEDRFP THE UNIVERSAL RFP SYSTEM and Design	3789974	Cvent, Inc.
SOCIALTABLES	4375352	Social Tables, Inc.
SPEECH CLOUD DESIGN	4375353	Social Tables, Inc.
SPOT ESTIMATE	4489861	CVENT ATLANTA, LLC
SS & DESIGN	5594339	CVENT, INC.
STARCITE	2655285	Lanyon Solutions, Inc.
SUMMITSYNC	5594338	CVENT, INC.
TEP	97/162860 <sup>13</sup>	Cvent, Inc.
TOTAL EVENT PROGRAM	97/162839 <sup>14</sup>	Cvent, Inc.
WEDDING SPOT	4598301	CVENT ATLANTA, LLC

<sup>12</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>13</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

<sup>14</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.

Trademark	Registration or Application Number	Owner Name
WEDDING SPOT ADVERTISING	90/855099 <sup>15</sup>	Cvent Atlanta, LLC

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<sup>15</sup> This is an intent-to-use trademark application and is not included in the Collateral until a Statement of Use or Amendment to Allege Use is filed and accepted by the USPTO.