

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM818246

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	MERGER		
<b>EFFECTIVE DATE:</b>	03/31/2023		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VoxPop Communities, Inc.		03/31/2023	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bazaarvoice, Inc.		
<b>Street Address:</b>	10901 Stonelake Blvd		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78759		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	7079347	INFLUENSTER	
<b>Registration Number:</b>	6731842	I	
<b>Registration Number:</b>	6739096	REVIEWSOURCE	
<b>Registration Number:</b>	6739088	REVIEWSOURCE	
<b>Registration Number:</b>	6729659	VOXBOX	
<b>Registration Number:</b>	6729655	INFLUENSTARS	
<b>Registration Number:</b>	4340990	INFLUENSTER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Email:</b>	tmcentral@pirkeybarber.com, rmccurry@pirkeybarber.com, kpfertner@pirkeybarber.com, kkirkham@pirkeybarber.com		
<b>Correspondent Name:</b>	Pirkey Barber PLLC		
<b>Address Line 1:</b>	1801 East 6th Street, Suite 300		
<b>Address Line 4:</b>	Austin, TEXAS 78702		
<b>NAME OF SUBMITTER:</b>	Jennifer L Falk		
<b>SIGNATURE:</b>	/Jennifer L Falk/		

OP \$190.00 7079347

<b>DATE SIGNED:</b>	06/19/2023
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**Total Attachments: 4**

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source=Certificate of Ownership Page 4#page1.tif

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"VOXPOP COMMUNITIES, INC.", A DELAWARE CORPORATION, WITH AND INTO "BAZAARVOICE, INC." UNDER THE NAME OF "BAZAARVOICE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF MARCH, A.D. 2023, AT 10:02 O`CLOCK A.M.



3975846 8100M  
SR# 20231237793

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203051148  
Date: 03-31-23

**TRADEMARK**  
**REEL: 008103 FRAME: 0175**

**CERTIFICATE OF OWNERSHIP**

**MERGING**

**VOXPOP COMMUNITIES, INC.**  
**(a Delaware corporation)**

**with and into**

**BAZAARVOICE, INC.**  
**(a Delaware corporation)**

\* \* \* \* \*

*(In accordance with the provisions of Section 253 of the  
General Corporation Law of the State of Delaware)*

\* \* \* \* \*

The undersigned, on behalf of Bazaarvoice, Inc., a Delaware corporation incorporated on the 25th day of May, 2005 pursuant to provisions of the General Corporation Law of the State of Delaware (the "Corporation"), desiring to merge Voxpop Communities, Inc., a Delaware corporation, (the "Subsidiary"), with and into the Corporation;

**DOES HEREBY CERTIFY:**

**FIRST:** That the Corporation lawfully owns directly 100% of the issued and outstanding capital stock of the Subsidiary, and

**SECOND:** That the board of directors of the Corporation duly adopted resolutions on the 31<sup>st</sup> day of March 2023, as set forth below approving the merger of the Subsidiary with and into the Corporation (the "Merger");

WHEREAS, the Corporation lawfully owns directly 100% of the issued and outstanding capital stock of the Subsidiary, and

WHEREAS, the Corporation desires to merge into itself the Subsidiary, and to be possessed of all the estate, property, rights, privileges and franchises of the Subsidiary.

NOW, THEREFORE, BE IT RESOLVED, that the Subsidiary be merged with and into the Corporation with the Corporation remaining as the surviving entity and assuming all of the Subsidiary liabilities and obligations (the "Merger"), pursuant to the terms of that certain Agreement and Plan of Merger, dated as of the date hereof, by and between the Corporation and the Subsidiary (the "Plan of Merger").

FURTHER RESOLVED, that the Merger be, and hereby is, in all respects approved.

FURTHER RESOLVED, that the Plan of Merger is intended to be, and is hereby adopted as a "plan of liquidation" for purposes of Section 332 of the Internal Revenue Code of 1986, as amended (the "Code") and Treasury Regulations Section 1.332-2(c) with respect to the Subsidiary.

FURTHER RESOLVED, that the President, Chief Executive Officer, Chief Financial Officer, Treasurer, Assistant Treasurer, Secretary and Assistant Secretary of the Corporation (the "Proper Officers") be, and each hereby is, directed to make and execute a Certificate of Ownership to be filed with the office of the Secretary of State of Delaware, with such change therein or modification thereto as such Proper Officers shall in their sole discretion deem necessary, proper or advisable.

FURTHER RESOLVED, that the Proper Officers be, and each hereby is, authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in any way necessary or proper to effect the Merger.

FURTHER RESOLVED, that the Merger shall become effective upon filing with the Secretary of State of the State of Delaware.

**THIRD:** That anything herein or elsewhere to the contrary notwithstanding, the Merger may be amended or terminated and abandoned by the board of directors of the Corporation at any time prior to the time that this Merger filed with the Secretary of State becomes effective.

**IN WITNESS WHEREOF**, the Corporation has caused this Certificate to be signed by an authorized officer this 31st day of March, 2023.

BAZAARVOICE, INC.

DocuSigned by:  
By: Keith Nealon  
Name: Keith Nealon  
Title: Chief Executive Officer and  
President