

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM818813

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WINE TRENDS MARKETING LLC		05/29/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	PRESTIGE WORLDWIDE WINE COMPANY LLC		
Street Address:	181 Yulupa Circle		
City:	Santa Rosa		
State/Country:	CALIFORNIA		
Postal Code:	95405		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2292127	VINA CALINA	
Registration Number:	2535473	CALINA	
Registration Number:	4222027	CALINA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(707) 526-4200		
Email:	jdawson@cmprlaw.com		
Correspondent Name:	John B. Dawson		
Address Line 1:	100 B Street, Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401		
ATTORNEY DOCKET NUMBER:	1789.0002		
NAME OF SUBMITTER:	John B. Dawson		
SIGNATURE:	/John B. Dawson/		
DATE SIGNED:	06/21/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) is made and entered into as of May 29, 2023 (the “**Effective Date**”), by and between WINE TRENDS MARKETING LLC, a Delaware limited liability company (“**Assignor**”), and PRESTIGE WORLDWIDE WINE COMPANY LLC, a California limited liability company (“**Assignee**”). Assignor and Assignee are sometimes collectively referred to herein as the “**Parties**.”

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the domestic and foreign CALINA and VINA CALINA trademarks and registrations (including, without limitation, U.S. Patent and Trademark Office registrations and foreign registrations) set forth on Exhibit A attached hereto, and for which it has accrued certain rights through usage and registration (collectively, the “**Trademarks**”), and is the sole and exclusive owner of the business goodwill related to the Trademarks and symbolized thereby; and

WHEREAS, Assignee desires to acquire from Assignor all of its rights, title, and interest in the Trademarks and all business goodwill related therewith.

NOW, THEREFORE, incorporating the Recitals, and in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby irrevocably assigns, grants, conveys, and transfers to Assignee, as of the Effective Date, all of Assignor’s rights, title, and interest in and to the Trademarks, together with the goodwill of the Assignor’s business connected with the use of and symbolized by the Trademarks, the registration and all registration rights with respect to the Trademarks, all common law rights, trade name rights, and rights of any kind whatsoever accruing under or relating to the Trademarks provided by applicable laws, international treaties, conventions and otherwise, and all rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trademarks or injury to said goodwill, together with the right to sue and recover the same in the name of Assignor.

2. The terms of this Assignment shall bind and inure to the benefit of the Parties hereto and their respective heirs, legal representatives, successors, and assigns.

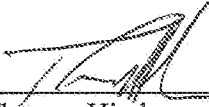
3. The Parties hereby agree to do the following: execute such other documents and perform such other acts as may be necessary or desirable to carry out the purposes of this Assignment. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

(Signatures on following page)

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

ASSIGNOR

WINE TRENDS MARKETING LLC,
A Delaware limited liability company

By: 
Name: Thomas Hinde
Title: Manager

ASSIGNEE

PRESTIGE WORLDWIDE WINE
COMPANY LLC,
a California limited liability company

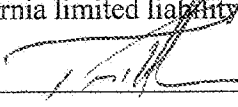
By: 
Name: Thomas Hinde
Title: Manager

EXHIBIT A

Mark	Jurisdiction	Reg. No.	Reg. Date	Class
VINA CALINA	United States	2,292,127	Nov. 16, 1999	33
CALINA	United States	2,535,473	Feb. 5, 2002	33
CALINA	United States	4,222,027	Oct. 9, 2012	33
CALINA	European Union	2409100	Oct. 12, 2001	33
CALINA	Canada	TMA608581	Apr. 26, 2004	33
CALINA (Design)	Mexico	1903332	Jul. 20, 2018	33
CALINA	Mexico	1422684	Dec. 16, 2013	33
CALINA	UK	UK00902409100	Jun. 10, 2003	33
CALINA	Hong Kong	200204640	Oct. 18, 2001	33