OP \$40.00 4377731

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM818816

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|--------------|
| Corelle Brands Holdings Inc. | | 12/17/2020 | Corporation: |

RECEIVING PARTY DATA

| Name: | Instant Brands Holdings Inc. | |
|-----------------|------------------------------|--|
| Street Address: | 3025 Highland Parkway | |
| City: | Downers Grove | |
| State/Country: | ILLINOIS | |
| Postal Code: | 60515 | |
| Entity Type: | Corporation: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 4377731 | BOUTIQUE |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: tmcentral@pirkeybarber.com, stobbs@pirkeybarber.com

Correspondent Name: Steven M. Espenshade

Address Line 1: 1801 East 6th Street, Suite 300

Address Line 4: Austin, TEXAS 78702

| NAME OF SUBMITTER: | Jennifer L Falk |
|--------------------|-------------------|
| SIGNATURE: | /Jennifer L Falk/ |
| DATE SIGNED: | 06/21/2023 |

Total Attachments: 0

TRADEMARK REEL: 008105 FRAME: 0237

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RECORDED: 06/21/2023