

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM818832

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VITEC HOLDINGS ITALIA SRL		06/21/2023	SOCIETA A RESPONSABILITA LIMITATA: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	VIDENDUM MEDIA SOLUTIONS S.p.A.		
<b>Street Address:</b>	Via Valsugana, 100		
<b>City:</b>	Cassola (VI)		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	36022		
<b>Entity Type:</b>	Joint Stock Company: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5262372	IMPULSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8582591940		
<b>Email:</b>	binderow@lawyer.com		
<b>Correspondent Name:</b>	Lawrence H. Binderow, Attorney at Law		
<b>Address Line 1:</b>	1330 Camino Del Mar		
<b>Address Line 2:</b>	Suite 250		
<b>Address Line 4:</b>	Del Mar, CALIFORNIA 92014		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Lawrence H. Binderow, Attorney at Law		
<b>Address Line 1:</b>	1330 Camino Del Mar		
<b>Address Line 2:</b>	Suite 250		
<b>Address Line 4:</b>	Del Mar, CALIFORNIA 92014		
<b>NAME OF SUBMITTER:</b>	Lawrence H. Binderow		
<b>SIGNATURE:</b>	/Lawrence H. Binderow/		

OP \$40.00 5262372

<b>DATE SIGNED:</b>	06/21/2023
---------------------	------------

<b>Total Attachments: 1</b> source=VIDENDUMUNITEDSTATESIMPULSEIC09ASSIGNMENT062123#page1.tif
---

**ASSIGNMENT OF REGISTERED TRADEMARK**

WHEREAS, VITEC HOLDINGS ITALIA SRL, AN ITALIAN SOCIETÀ RESPONSABILITÀ LIMITATA ("ASSIGNOR"), HAVING ITS PRINCIPAL OFFICES AT: VIA VALSUGANA, 100, 36022 CASSOLA (VI) ITALY, HAS ADOPTED, HAS USED, IS USING, AND IS THE OWNER OF THE FOLLOWING TRADEMARK, INCLUDING THE FEDERAL REGISTRATION THEREOF, REGISTERED IN THE UNITED STATES PATENT AND TRADEMARK OFFICE.

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>INTERNATIONAL CLASS</u>
IMPULSE	5262372	9

WHEREAS, VIDENDUM MEDIA SOLUTIONS S.p.A. AN ITALIAN JOINT STOCK COMPANY ("ASSIGNEE"), HAVING ITS PRINCIPAL OFFICES AT: VIA VALSUGANA, 100, 36022 CASSOLA (VI) ITALY, IS DESIROUS OF ACQUIRING SAID TRADEMARK.

NOW, THEREFORE, IN CONSIDERATION OF THE SUM OF TEN DOLLARS (US\$10.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, THE RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, VITEC HOLDINGS ITALIA SRL DOES HEREBY ASSIGN TO VIDENDUM MEDIA SOLUTIONS S.p.A. ALL RIGHT, TITLE AND INTEREST IN THE UNITED STATES OF AMERICA IN AND TO SAID TRADEMARK, TOGETHER WITH THE GOODWILL OF THAT PART OF THE ASSIGNOR'S BUSINESS SYMBOLIZED BY SAID TRADEMARK, AND THE REGISTRATION THEREOF, AND THE RIGHT TO SUE AND COLLECT DAMAGES AND/OR PROFITS FOR PAST INFRINGEMENTS OF THE TRADEMARK.

SIGNED AT CASSOLA (VI) ITALY THIS 21<sup>ST</sup> DAY OF JUNE, 2023.

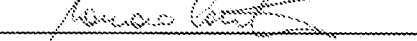
**VITEC HOLDINGS ITALIA SRL ("ASSIGNOR")**

BY:   
ROMANO CONTIN, MANAGING DIRECTOR

**ACCEPTANCE OF ASSIGNMENT:**

SIGNED AT CASSOLA (VI) ITALY, THIS 21<sup>ST</sup> DAY OF JUNE, 2023.

**VIDENDUM MEDIA SOLUTIONS S.p.A.**

BY:   
ROMANO CONTIN, MANAGING DIRECTOR