

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM818886

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2022		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FOLLMER DEVELOPMENT, INC.		12/07/2022	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	PLAZE, INC.		
Street Address:	2651 WARRENVILLE ROAD, SUITE 300		
City:	DOWNERS GROVE		
State/Country:	ILLINOIS		
Postal Code:	60515		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5841239	AIR PRESSURE TECHNOLOGY	
Registration Number:	2003484	NATURALLY CLEAR	
Registration Number:	4901030	NATURALLY LITE	
Registration Number:	4742971	PURE & SIMPLE	
Registration Number:	4650123	READY SHINE	
Registration Number:	4650124	SAFE & SIMPLE	
CORRESPONDENCE DATA			
Fax Number:	3125548015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3125548000		
Email:	YF@Pattishall.com		
Correspondent Name:	Pattishall, McAuliffe, Newbury, Hilliard		
Address Line 1:	200 South Wacker Drive, Suite 2900		
Address Line 4:	Chicago, ILLINOIS 60606-5896		
NAME OF SUBMITTER:	Felicia G. Traub		
SIGNATURE:	/FeliciaGTraub/		
DATE SIGNED:	06/21/2023		

CH \$165.00 5841239

Total Attachments: 2

source=Plaze, Inc.-DE-Merger (Survivor) - Follmer into Plaze#page1.tif

source=Plaze, Inc.-DE-Merger (Survivor) - Follmer into Plaze#page2.tif

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FOLLMER DEVELOPMENT, INC.", A CALIFORNIA CORPORATION, WITH AND INTO "PLAZE, INC." UNDER THE NAME OF "PLAZE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2022, AT 10:03 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2022.




Jeffrey W. Bullock, Secretary of State

3399218 8100M
SR# 20224384699

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 205210936
Date: 12-29-22

TRADEMARK
REEL: 008105 FRAME: 0415

STATE OF DELAWARE
CERTIFICATE OF MERGER OF
FOREIGN CORPORATION INTO
A DOMESTIC CORPORATION

Pursuant to Title 8, Section 252 of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Plaze, Inc.
, a Delaware corporation, and the name
of the corporation being merged into this surviving corporation is
Follmer Development, Inc., a California
corporation.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by each of the constituent corporations pursuant to Title 8 Section 252 of the General Corporation Law of the State of Delaware.

THIRD: The name of the surviving corporation is Plaze, Inc.
, a Delaware corporation.

FOURTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation. (If amendments are affected please set forth)

FIFTH: The authorized stock and par value of the non-Delaware corporation is
7,500 shares with no par value

SIXTH: The merger is to become effective on December 31, 2022

SEVENTH: The Agreement of Merger is on file at 2651 Warrenville Road,
Suite 300, Downers Grove, IL 60515, an office of
the surviving corporation.

EIGHTH: A copy of the Agreement of Merger will be furnished by the surviving corporation on request, without cost, to any stockholder of the constituent corporations.

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 7th day of DEC, A.D.,
2022

By: Jessica Nolan
Authorized Officer

Name: Jessica Nolan
Print or Type

Title: Assistant Secretary