

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM801488

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900752017		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tecnoviv LLC		02/01/2023	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Sunshine Bouquet Company		
Street Address:	2011 N.W. 70th Avenue		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33122		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3650720	ESMERALDA	
Registration Number:	4201766	ESMERALDA	
Registration Number:	6626453	ESMERALDA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-554-7800		
Email:	mspringut@mosessinger.com		
Correspondent Name:	Milton Springut		
Address Line 1:	405 Lexington Avenue		
Address Line 2:	12TH FLOOR		
Address Line 4:	New York, NEW YORK 10174		
ATTORNEY DOCKET NUMBER:	020074-0100		
NAME OF SUBMITTER:	Milton Springut		
SIGNATURE:	/Milton Springut/		
DATE SIGNED:	04/08/2023		
Total Attachments: 3			

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ASSIGNMENT OF TRADEMARKS

This Assignment is made by and between Tecnoviv LLC, a limited liability company, organized and existing under the laws of the State of Florida and having its address at 12080 S.W. 127th Avenue, B-1 #112, Miami, FL 33186 (hereinafter referred to as the "Assignor")

and

Sunshine Bouquet Company, a limited liability company organized and existing under the laws of the State of Florida and having its address at 2011 N.W. 70th Avenue, Miami, FL 33122 (hereinafter referred to as the "Assignee")

PREAMBLE

WHEREAS the Assignor is the owner of certain trademarks and the registrations and applications therefore as set forth in Exhibit A attached to this Assignment (hereinafter referred to as the "Trademarks");

WHEREAS the Assignor agrees to sell to the Assignee all right, title and interest in and to the Trademarks and the Assignee agrees to purchase said Trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is duly acknowledged, it is hereby agreed as follows:

1. The Assignor hereby assigns unto the Assignee all right, title, and interest in the Trademarks together with all the associated goodwill;
2. The Assignor hereby assigns, transfers and conveys to the Assignee all rights to institute or maintain legal proceedings, or to secure legal and/or administrative relief, as well as to collect damages including any form of compensation or other monetary award, in respect of any claims for infringement of, or other unauthorized use in relation to the Trademarks which may have arisen or accrued prior to the effective date of this Assignment;
3. The Assignor undertakes, without additional consideration, to execute and/or to procure the execution and delivery of all assignment deeds, transfer documents, acquittances, acknowledgements, powers of attorney, as well as any other documents deemed necessary or appropriate by the Assignee to enable due recordal of the Assignment to be effected and completed in favor of the Assignee in all jurisdictions to which this Assignment relates;
4. The Assignor further undertakes to execute and/or have executed,

any and all documentation necessary to confirm and/or to maintain in full force and effect any license records and/or authorized use records, wherever necessary or appropriate, so that the Assignee may enjoy the full benefit of this Assignment;

5. The Assignor appoints and constitutes the Assignee as its attorney-in-fact, with full power of substitution, for and on behalf of such Assignor in relation to any purpose or action necessary or appropriate to record and/or confirm the Assignment herein.

TECNOVIV LLC

Date: 2/1/23

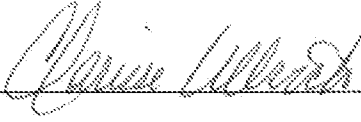
By: 

EXHIBIT "A"

<u>Mark</u>	<u>Application No.</u>	<u>Registration No.</u>
ESMERALDA	77636262	3650720
ESMERALDA and Design	85519732	4201766
ESMERALDA and Design	90481181	6626453