

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM818911

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cherokee Inc.		06/27/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Apex Global Brands Inc.		
Street Address:	5990 Sepulveda Boulevard, Suite 600		
City:	Sherman Oaks		
State/Country:	CALIFORNIA		
Postal Code:	91411		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1395798	SIDEOUT	
Registration Number:	1834699	SIDEOUT	
Registration Number:	2093175	SIDEOUT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	424-250-8068		
Email:	trademarks@minxlaw.com		
Correspondent Name:	Charlene Minx		
Address Line 1:	401 Wilshire Boulevard, Suite 1200		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
ATTORNEY DOCKET NUMBER:	190-90003		
NAME OF SUBMITTER:	Christina Liu		
SIGNATURE:	/Christina Liu/		
DATE SIGNED:	06/21/2023		
Total Attachments: 4			
source=Cherokee to Apex Name Change#page1.tif			
source=Cherokee to Apex Name Change#page2.tif			
source=Cherokee to Apex Name Change#page3.tif			

OP \$90.00 1395798

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CHEROKEE INC.", CHANGING ITS NAME FROM "CHEROKEE INC." TO "APEX GLOBAL BRANDS INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF JUNE, A.D. 2019, AT 5:09 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE TWENTY-SEVENTH DAY OF JUNE, A.D. 2019.




Jeffrey W. Bullock, Secretary of State

2160988 8100
SR# 20232794453

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203576657
Date: 06-20-23

TRADEMARK
REEL: 008105 FRAME: 0655

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:09 PM 06/11/2019
FILED 05:09 PM 06/11/2019
SR 20195376588 - File Number 2160988

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
CHEROKEE, INC.**

Cherokee Inc., a corporation organized and existing under and by virtue of the Delaware General Corporation Law (the "Corporation"), does hereby certify as follows:

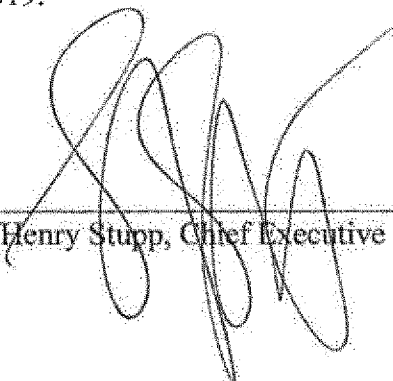
1. The Corporation was originally incorporated under the name Green Acquisition Co. on May 17, 1988. The Corporation's first Amended and Restated Certificate of Incorporation was filed on October 11, 1988. A Certificate of Agreement and Plan of Merger which amended and restated the Corporation's Certificate of Incorporation was filed on June 1, 1993. The Corporation's existing Amended and Restated Certificate of Incorporation was filed on December 23, 1994.

2. Article I of the Certificate of Incorporation of the Corporation is amended and restated in its entirety to read as follows:

"The name of this Corporation is: Apex Global Brands Inc."

3. This Certificate of Amendment has been duly adopted by the Board of Directors of this Corporation in accordance with Sections 242 and 141 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Certificate of Incorporation on June 11, 2019.



Henry Stupp, Chief Executive Officer

Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CORRECTION OF "APEX GLOBAL BRANDS INC.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF JUNE, A.D. 2019, AT 4:09 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

2160988 8100
SR# 20195697436

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203114863
Date: 06-27-19

TRADEMARK
REEL: 008105 FRAME: 0657

**CERTIFICATE OF CORRECTION
TO
CERTIFICATE OF AMENDMENT
OF
APEX GLOBAL BRANDS INC.**

Apex Global Brands Inc. (formerly known as Cherokee Inc.), a corporation organized and existing under and by virtue of the Delaware General Corporation Law (the "DGCL"), does hereby certify that:

1. The name of the corporation is Apex Global Brands Inc. (formerly known as Cherokee Inc.) (the "Corporation").
2. The Corporation filed a Certificate of Amendment of Certificate of Incorporation (the "Certificate") of the Corporation with the Secretary of State of Delaware on June 11, 2019, and that said Certificate requires correction as permitted by Section 103 of the DGCL.

3. The inaccuracy or defect of said Certificate to be corrected is as follows:

Due to clerical error, the Certificate inadvertently omitted a sentence stating that the Certificate is to become effective on June 27, 2019.

4. The Certificate is corrected to add the following as new paragraph 4:

"4. This Certificate of Amendment shall become effective on June 27, 2019."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Correction to Certificate of Amendment as of June 26, 2019.

APEX GLOBAL BRANDS INC.

By: /s/ Henry Stupp
Henry Stupp, Chief Executive Officer