

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM819195

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	05/01/2023
RESUBMIT DOCUMENT ID:	900773216

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Viant Holdings, Inc.		05/01/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Viant, Inc.
Street Address:	533 E. Diehl Road
Internal Address:	Suite 100
City:	Naperville
State/Country:	ILLINOIS
Postal Code:	60563
Entity Type:	Corporation: NEVADA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3071061	BEECH STREET
Registration Number:	3071065	BEECH STREET
Registration Number:	3477608	VARIANT

CORRESPONDENCE DATA

Fax Number: 3122691747
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: Michael G. Kelber
Email: marden@nge.com, ryoung@nge.com
Correspondent Name: Neal, Gerber & Eisenberg LLP
Address Line 1: Two North LaSalle Street
Address Line 2: Suite 1700
Address Line 4: Chicago, ILLINOIS 60602

ATTORNEY DOCKET NUMBER:	021124.0701
NAME OF SUBMITTER:	MICHAEL G. KELBER
SIGNATURE:	/MICHAEL G. KELBER/
DATE SIGNED:	06/23/2023

Total Attachments: 5

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"VIANT HOLDINGS, INC.", A DELAWARE CORPORATION,
WITH AND INTO "VIANT, INC." UNDER THE NAME OF "VIANT, INC.",
A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF NEVADA, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF APRIL, A.D. 2023, AT 2:33 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF MAY, A.D. 2023.



A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

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You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203575523
Date: 06-19-23

TRADEMARK
REEL: 008106 FRAME: 0419

