

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM819123

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the receiving party data previously recorded on Reel 006706 Frame 0705. Assignor(s) hereby confirms the assignment of the entire interest and goodwill.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Keepers International		07/13/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Goldfit Asia Limited		
Street Address:	Room 1403, 168 Connaught Road Central		
City:	Hong Kong		
State/Country:	CHINA		
Postal Code:	00000		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1244543	KEEPERS	
Registration Number:	1424047	RARE FOOTAGE	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@lewisroca.com		
Correspondent Name:	Lewis Roca Rothgerber Christie LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	042744/406928-00011		
DOMESTIC REPRESENTATIVE			
Name:	Lewis Roca Rothgerber Christie LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91203-9001		
NAME OF SUBMITTER:	Michael J. MacDermott		
SIGNATURE:	/Michael J. MacDermott/		

OP \$65.00 1244543

DATE SIGNED:	06/22/2023
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Total Attachments: 5
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source=Original Assignment#page4.tif
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ETAS ID: TM534236

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900506968
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KEEPERS INTERNATIONAL		07/13/2019	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Goldfit Asia Limited
Street Address:	Room 1403, 168 Connaught Road Central
City:	Hong Kong
State/Country:	CHINA
Postal Code:	00000
Entity Type:	Corporation: HONG KONG
Name:	Goldfit Asia Limited
Street Address:	Room 1403, 168 Connaught Road Central
City:	Hong Kong
State/Country:	CHINA
Entity Type:	Corporation: HONG KONG

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1244543	KEEPERS
Registration Number:	1424047	RARE FOOTAGE
Serial Number:	73299418	KEEPERS
Serial Number:	73604606	RARE FOOTAGE

CORRESPONDENCE DATA

Fax Number: 8184075114

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8183052767

Email: phockley@keepers.com

Correspondent Name: Paul Hockley

Address Line 1: 21049 Devonshire Street Suite 102

Address Line 4: Chatsworth, CALIFORNIA 91311

NAME OF SUBMITTER:	Paul Hockley
SIGNATURE:	/Paul Hockley/
DATE SIGNED:	07/30/2019
Total Attachments: 3 source=Original Trademark Assignment Cover Sheet#page1.tif source=Original Trademark Assignment Cover Sheet#page2.tif source=Revised Trademarks Transfer Agreement#page1.tif	

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KEEPERS INTERNATIONAL		07/13/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Goldfit Asia Limited		
Street Address:	Room 1403, 168 Connaught Road Central		
City:	Hong Kong		
State/Country:	CHINA		
Postal Code:	00000		
Entity Type:	Corporation: HONG KONG		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1244543	KEEPERS	
Registration Number:	1424047	RARE FOOTAGE	
Serial Number:	73299418	KEEPERS	
Serial Number:	73604606	RARE FOOTAGE	
CORRESPONDENCE DATA			
Fax Number:	8184075114		
Phone:	8183052767		
Email:	phockley@keepers.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Paul Hockley		
Address Line 1:	21049 Devonshire Street Suite 102		
Address Line 4:	Chatsworth, CALIFORNIA 91311		

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Paul Hockley

Signature:

/Paul Hockley/

Date:

07/17/2019

Total Attachments: 1

source=Trademarks Transfer Agreement#page1.tif

RECEIPT INFORMATION

ETAS ID: TM532281

Receipt Date: 07/17/2019

Fee Amount: \$115

Trademarks Transfer Agreement

Transfer: KEEPERS INTERNATIONAL (PARTY A)

Transferee: GOLDFIT ASIA LIMITED (PARTY B)

Reference Document ID: 900506968

Transfer Trademarks:

KEEPERS® (Registration No. 1244543 / Serial No. 73299418)

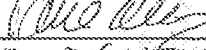
rare footage® (Registration No. 1424047 / Serial No. 73604606)

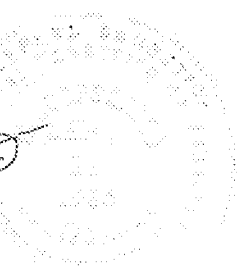
SMILE! SOX (In procedure of Application to USPTO)

A and B sides by consensus make the agreement of the above listed trademarks transfer as the followings:

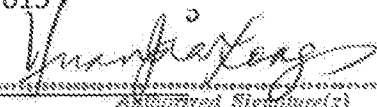
1. The ownership of trademarks are assigned from A to B before July 15th, 2019
2. Each of these trademarks shall be assignable with the good will of the business in which the marks are used.
3. B pay USD 200,000.00 to A after the ownership of trademarks assignment is completed.
4. The handling fee of the assignment of the trademarks is paid by A
5. From July 15th, 2019, under the condition that A pay the License Fee to B, no matter in U.S.A or all the other countries, A is authorized to use the trademarks.
6. The License Fee is determined based on friendly negotiation between A and B.
7. All the other relevant details issues are determined based on friendly negotiation between A and B.

KEEPERS INTERNATIONAL
21049 DEVONSHIRE ST. SUITE 102
CHATSORTH, CA 91311
TEL: 818-882-5000
FAX: 818-700-1152

Signature: 
Title: PRESIDENT
Stamp: _____
Date: 07/13/2019



GOLDFIT ASIA LIMITED
ROOM 1403, WEST TOWER SHUN TAK CENTRE
168 CONNAUGHT RD, CENTRAL HONGKONG
TEL: (852) 2541 4029 on behalf of
FAX: (852) 2545 5615
GOLDFIT ASIA LIMITED

Signature: 
Title: GENERAL MANAGER
Stamp: _____
Date: 07/13/2019