

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM819228

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		Trademark Security Agreement	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
YETI Coolers, LLC		06/22/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bank of America, N.A., as Administrative Agent		
<b>Street Address:</b>	900 W. Trade Street		
<b>Internal Address:</b>	NC1-026-06-09		
<b>City:</b>	Charlotte		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	28255		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 107</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	7019403	ROADIE	
<b>Registration Number:</b>	7006469	YETI	
<b>Registration Number:</b>	6980861	CROSSROADS	
<b>Registration Number:</b>	6874241	LOADOUT	
<b>Registration Number:</b>	6840687	YETI THIN ICE	
<b>Registration Number:</b>	6754934	YETI	
<b>Registration Number:</b>	6496375	YETI	
<b>Registration Number:</b>	6489205	YETI	
<b>Registration Number:</b>	6397970	YETI V SERIES	
<b>Registration Number:</b>	6341772	YETI COOLERS	
<b>Registration Number:</b>	6301159	CUSTOM YETI	
<b>Registration Number:</b>	6301158	CUSTOM YETI	
<b>Registration Number:</b>	6301157	CROSSROADS	
<b>Registration Number:</b>	6299388	YETI	
<b>Registration Number:</b>	6248326	COOL YETI COFFEE	
<b>Registration Number:</b>	6235558	TRAILHEAD	
<b>Registration Number:</b>	6230238	CROSSROADS	
<b>Registration Number:</b>	6230234	RAMBLER	

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Property Type	Number	Word Mark
Registration Number:	6181763	YETI
Registration Number:	6169887	YETI
Registration Number:	6169886	YETI
Registration Number:	6164589	YETI
Registration Number:	6124778	TUNDRA
Registration Number:	6124777	YETI
Registration Number:	6119082	YETI
Registration Number:	6119081	TUNDRA
Registration Number:	6119025	RAMBLER
Registration Number:	6119024	RAMBLER
Registration Number:	6119023	RAMBLER
Registration Number:	6104533	YETI'S GRIND
Registration Number:	6082102	LOADOUT GOBOX
Registration Number:	5064441	YETEA
Registration Number:	4676478	RAMBLER
Serial Number:	97870251	RAMBLER
Serial Number:	97864383	RAMBLER
Serial Number:	97746226	YETI
Serial Number:	97741573	SECOND SHOT
Serial Number:	97741569	YETI RESCUES
Serial Number:	97741554	RESCUES
Serial Number:	97741547	YETI
Serial Number:	97741536	YETI
Serial Number:	97709597	YETI
Serial Number:	97622385	RAMBLER
Serial Number:	97622376	YETI
Serial Number:	97579599	TRAILHEAD
Serial Number:	97526634	COLOR INSPIRED BY TRUE EVENTS
Serial Number:	97483426	YONDER
Serial Number:	97483420	YONDER
Serial Number:	97483412	YONDER
Serial Number:	97483405	YONDER
Serial Number:	97483400	YONDER
Serial Number:	97468905	YETI
Serial Number:	97448450	COLSTER
Serial Number:	97448447	ROADIE
Serial Number:	97448430	TUNDRA
Serial Number:	97447417	LOADOUT

Property Type	Number	Word Mark
Serial Number:	97447410	LOADOUT
Serial Number:	97447404	LOADOUT
Serial Number:	97447385	LOADOUT
Serial Number:	97447382	CAMINO
Serial Number:	97447377	CAMINO
Serial Number:	97447365	CAMINO
Serial Number:	97447348	CAMINO
Serial Number:	97447339	PANGA
Serial Number:	97447327	PANGA
Serial Number:	97447317	PANGA
Serial Number:	97447302	PANGA
Serial Number:	97447274	CROSSROADS
Serial Number:	97447257	CROSSROADS
Serial Number:	97447235	CROSSROADS
Serial Number:	97447228	CROSSROADS
Serial Number:	97447213	BUILT FOR THE WILD
Serial Number:	97447128	BUILT FOR THE WILD
Serial Number:	97447115	BUILT FOR THE WILD
Serial Number:	97447106	BUILT FOR THE WILD
Serial Number:	97447092	COLSTER
Serial Number:	97447072	COLSTER
Serial Number:	97447059	ROADIE
Serial Number:	97447044	COLSTER
Serial Number:	97447032	ROADIE
Serial Number:	97446996	ROADIE
Serial Number:	97446971	HOPPER
Serial Number:	97446947	HOPPER
Serial Number:	97446918	HOPPER
Serial Number:	97446894	HOPPER
Serial Number:	97446565	RAMBLER
Serial Number:	97446545	RAMBLER
Serial Number:	97446533	RAMBLER
Serial Number:	97446519	RAMBLER
Serial Number:	97446453	TUNDRA
Serial Number:	97446428	TUNDRA
Serial Number:	97446395	TUNDRA
Serial Number:	97446374	YETI
Serial Number:	97446363	YETI

Property Type	Number	Word Mark
Serial Number:	97446357	YETI
Serial Number:	97446341	YETI
Serial Number:	97228959	COLOR INSPIRED BY TRUE EVENTS
Serial Number:	97035559	YETI
Serial Number:	90599101	PANGA
Serial Number:	90486628	LOADOUT
Serial Number:	90379652	GET OUT WHAT YOU PUT IN
Serial Number:	90092391	YETI
Serial Number:	90037363	YETI
Serial Number:	88960658	YETI
Serial Number:	88831635	ROADIE
Serial Number:	88831620	ROADIE
Serial Number:	88763636	YETI

**CORRESPONDENCE DATA**

**Fax Number:** 7043311159  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 7043311000  
**Email:** christinaquinn@mvalaw.com, PTO\_TMconfirmation@mvalaw.com  
**Correspondent Name:** Moore & Van Allen PLLC  
**Address Line 1:** 100 North Tryon Street  
**Address Line 2:** Suite 4700  
**Address Line 4:** Charlotte, NORTH CAROLINA 28202-4003

<b>ATTORNEY DOCKET NUMBER:</b>	017625.005233
<b>NAME OF SUBMITTER:</b>	John Slaughter
<b>SIGNATURE:</b>	/john slaughter/
<b>DATE SIGNED:</b>	06/23/2023

**Total Attachments: 7**  
source=2023 TSA from YETI Coolers, LLC to Bank of America, NA, as AA#page1.tif  
source=2023 TSA from YETI Coolers, LLC to Bank of America, NA, as AA#page2.tif  
source=2023 TSA from YETI Coolers, LLC to Bank of America, NA, as AA#page3.tif  
source=2023 TSA from YETI Coolers, LLC to Bank of America, NA, as AA#page4.tif  
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source=2023 TSA from YETI Coolers, LLC to Bank of America, NA, as AA#page6.tif  
source=2023 TSA from YETI Coolers, LLC to Bank of America, NA, as AA#page7.tif

TRADEMARK SECURITY AGREEMENT dated as of June 22, 2023 (this "Agreement"), among the Subsidiary Loan Parties from time to time party hereto and Bank of America, N.A. ("BOFA"), as Administrative Agent.

Reference is made to (a) the Credit Agreement dated as of May 19, 2016, (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among YETI Holdings, Inc., a Delaware corporation (the "Borrower"), the Lenders from time to time party thereto and BOFA, as Administrative Agent, and (b) the Guarantee and Collateral Agreement dated as of May 19, 2016 (as amended, restated, supplemented or otherwise modified from time to time, the "Collateral Agreement"), among the Borrower, the other Subsidiary Loan Parties from time to time party thereto and BOFA, as Administrative Agent. The Lenders and the Issuing Banks have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement. The obligations of the Lenders and the Issuing Banks to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. The Subsidiary Loan Parties party hereto are Affiliates of the Borrower, will derive substantial benefits from the extension of credit to the Borrower pursuant to the Credit Agreement and are willing to execute and deliver this Agreement in order to induce the Lenders and the Issuing Banks to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Each capitalized term used but not otherwise defined herein shall have the meaning specified in the Credit Agreement or the Collateral Agreement, as applicable. The rules of construction specified in Section 1.03 of the Credit Agreement also apply to this Agreement, *mutatis mutandis*.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Obligations, each Grantor pursuant to the Collateral Agreement did, and hereby does, grant to the Administrative Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in all right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Grantor or in, to or under which such Grantor now has or at any time hereafter may acquire any right, title or interest (collectively, the "Trademark Collateral"):

- (a) all United States trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States of America, and all extensions or renewals thereof, including those listed on Schedule I;
- (b) all goodwill associated therewith or symbolized thereby; and
- (c) all other assets, rights and interests that uniquely reflect or embody such goodwill.

Notwithstanding the foregoing, no Trademark Collateral shall include any Excluded Assets.

SECTION 3. Collateral Agreement. The security interests granted to the Administrative Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Administrative Agent pursuant to the Collateral Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the Trademark Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

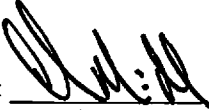
SECTION 4. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by facsimile or other electronic imaging shall be effective as delivery of a manually executed counterpart of this Agreement.

**SECTION 5. THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.**

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

**YETI COOLERS, LLC,**  
a Delaware limited liability company

By:   
Name: Mike McMullen  
Title: Senior Vice President, Chief  
Financial Officer and Treasurer

**BANK OF AMERICA, N.A.,**  
as Administrative Agent

By:   
Name: Bridgett J. Manduk Mowry  
Title: Vice President



SCHEDULE I

Trademarks/Trade Names Owned by YETI Coolers, LLC

**Trademark Registrations**

Mark	Reg. No.	Reg. Date
ROADIE	7019403	04/04/2023
YETI	7006469	03/21/2023
CROSSROADS	6980861	02/14/2023
LOADOUT	6874241	10/11/2022
YETI THIN ICE	6840687	09/06/2022
YETI	6754934	06/07/2022
YETI	6496375	09/28/2021
YETI	6489205	09/21/2021
YETI V SERIES and Design	6397970	06/22/2021
YETI COOLERS	6341772	05/04/2021
CUSTOM YETI and Design	6301159	03/23/2021
CUSTOM YETI	6301158	03/23/2021
CROSSROADS	6301157	03/23/2021
YETI	6299388	03/23/2021
COOL YETI COFFEE	6248326	01/19/2021
TRAILHEAD	6235558	12/29/2020
CROSSROADS	6230238	12/22/2020
RAMBLER	6230234	12/22/2020
YETI	6181763	10/20/2020
YETI	6169887	10/06/2020
YETI	6169886	10/06/2020
YETI	6164589	09/29/2020
TUNDRA	6124778	08/11/2020
YETI	6124777	08/11/2020
YETI	6119082	08/04/2020
TUNDRA	6119081	08/04/2020
RAMBLER	6119025	08/04/2020
RAMBLER	6119024	08/04/2020
RAMBLER	6119023	08/04/2020
YETI'S GRIND	6104533	07/21/2020
LOADOUT GOBOX	6082102	06/16/2020
YETEA	5064441	10/18/2016
RAMBLER	4676478	01/20/2015

**Trademark Applications**

Mark	Appl. No.	Filing Date
RAMBLER	97870251	04/03/2023
RAMBLER	97864383	03/30/2023
YETI	97746226	01/09/2023
SECOND SHOT	97741573	01/04/2023
YETI RESCUES	97741569	01/04/2023

RESCUES	97741554	01/04/2023
YETI	97741547	01/04/2023
YETI	97741536	01/04/2023
YETI	97709597	12/08/2022
RAMBLER	97622385	10/06/2022
YETI	97622376	10/06/2022
TRAILHEAD	97579599	09/06/2022
COLOR INSPIRED BY TRUE EVENTS	97526634	07/29/2022
YONDER	97483426	06/30/2022
YONDER	97483420	06/30/2022
YONDER	97483412	06/30/2022
YONDER	97483405	06/30/2022
YONDER	97483400	06/30/2022
YETI	97468905	06/21/2022
COLSTER	97448450	06/08/2022
ROADIE	97448447	06/08/2022
TUNDRA	97448430	06/08/2022
LOADOUT	97447417	06/07/2022
LOADOUT	97447410	06/07/2022
LOADOUT	97447404	06/07/2022
LOADOUT	97447385	06/07/2022
CAMINO	97447382	06/07/2022
CAMINO	97447377	06/07/2022
CAMINO	97447365	06/07/2022
CAMINO	97447348	06/07/2022
PANGA	97447339	06/07/2022
PANGA	97447327	06/07/2022
PANGA	97447317	06/07/2022
PANGA	97447302	06/07/2022
CROSSROADS	97447274	06/07/2022
CROSSROADS	97447257	06/07/2022
CROSSROADS	97447235	06/07/2022
CROSSROADS	97447228	06/07/2022
BUILT FOR THE WILD	97447213	06/07/2022
BUILT FOR THE WILD	97447128	06/07/2022
BUILT FOR THE WILD	97447115	06/07/2022
BUILT FOR THE WILD	97447106	06/07/2022
COLSTER	97447092	06/07/2022
COLSTER	97447072	06/07/2022
ROADIE	97447059	06/07/2022
COLSTER	97447044	06/07/2022
ROADIE	97447032	06/07/2022
ROADIE	97446996	06/07/2022
HOPPER	97446971	06/07/2022
HOPPER	97446947	06/07/2022
HOPPER	97446918	06/07/2022
HOPPER	97446894	06/07/2022
RAMBLER	97446565	06/07/2022
RAMBLER	97446545	06/07/2022

<i>RAMBLER</i>	97446533	06/07/2022
<i>RAMBLER</i>	97446519	06/07/2022
<i>TUNDRA</i>	97446453	06/07/2022
<i>TUNDRA</i>	97446428	06/07/2022
<i>TUNDRA</i>	97446395	06/07/2022
<i>YETI</i>	97446374	06/07/2022
<i>YETI</i>	97446363	06/07/2022
<i>YETI</i>	97446357	06/07/2022
<i>YETI</i>	97446341	06/07/2022
<i>COLOR INSPIRED BY TRUE EVENTS</i>	97228959	01/20/2022
<i>YETI</i>	97035559	09/20/2021
<i>PANGA</i>	90599101	03/24/2021
<i>LOADOUT</i>	90486628	01/25/2021
<i>GET OUT WHAT YOU PUT IN</i>	90379652	12/14/2020
<i>YETI</i>	90092391	08/04/2020
<i>YETI and Design</i>	90037363	07/06/2020
<i>YETI</i>	88960658	06/11/2020
<i>ROADIE</i>	88831635	03/12/2020
<i>ROADIE</i>	88831620	03/12/2020
<i>YETI (Stylized)</i>	88763636	01/17/2020