

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM819303

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIFETOUCH National School Studios, LLC		12/27/2019	Limited Liability Company: MINNESOTA
RECEIVING PARTY DATA			
Name:	Shutterfly Lifetouch, LLC		
Street Address:	11000 Viking Dr		
City:	Eden Prairie		
State/Country:	MINNESOTA		
Postal Code:	55344		
Entity Type:	Limited Liability Company: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2917025	SPORTOGRAPHY	
Registration Number:	3092063	SPORTOGRAPHY PHOTOGRAPHING TOMORROW'S ST	
CORRESPONDENCE DATA			
Fax Number:	2124920043		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123733043		
Email:	ebensoul@paulweiss.com, amtang@paulweiss.com, mangelopoulos@paulweiss.com, mmcguire@paulweiss.com		
Correspondent Name:	Elana D. Bensoul		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	Paul Weiss Rifkind Wharton & Garrison LLP		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	022811-00013		
NAME OF SUBMITTER:	Elana D. Bensoul		
SIGNATURE:	/edb/		
DATE SIGNED:	06/23/2023		
Total Attachments: 3			
source=Name Change from LIFETOUCH National School Studios LLC to Shutterfly Lifetouch LLC#page1.tif			

CH \$65.00 2917025

source=Name Change from LIFETOUCH National School Studios LLC to Shutterfly Lifetouch LLC#page2.tif
source=Name Change from LIFETOUCH National School Studios LLC to Shutterfly Lifetouch LLC#page3.tif



ARTICLES OF AMENDMENT
TO THE
ARTICLES OF ORGANIZATION
OF
LIFETOUCH NATIONAL SCHOOL STUDIOS, LLC

Dated December 27, 2019

LIFETOUCH National School Studios, LLC (the "Company"), a limited liability company duly organized and validly existing under the Minnesota Limited Liability Company Act, does hereby certify that:

1. The name of the Company is LIFETOUCH National School Studios, LLC.
2. Article I of the Articles of Organization of the Company is hereby amended by deleting Article I thereof in its entirety and inserting the following in lieu thereof:

"ARTICLE I
NAME

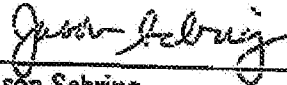
The name of the limited liability company is Shutterfly Lifetouch, LLC, referred to herein as the "Company".

3. These Articles of Amendment have been duly adopted pursuant to Chapter 322C of the Minnesota Statutes.
4. All other provisions of the Articles of Organization shall remain in full force and effect.
5. These Articles of Amendment shall be effective at 11:59 p.m. Central Time on December 31, 2019.

[Remainder of page intentionally left blank; signature page follows.]

IN WITNESS WHEREOF, the Company has caused these Articles of Amendment to be executed by its duly authorized officer as of the date first set forth above.

LIFETOUCH NATIONAL SCHOOL
STUDIOS, LLC

By: 
Name: Jason Sebring
Title: Senior Vice President Legal
and Secretary



Work Item 1128768000078
Original File Number 1114778200125

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
12/27/2019 11:59 PM

Steve Simon

Steve Simon
Secretary of State