

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM819304

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shutterfly, Inc.		10/31/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Shutterfly, LLC		
Street Address:	10 Almaden Blvd.		
Internal Address:	Suite 900		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4567088	BORROWLENSES	
Registration Number:	5164879	MAKE MY BOOK	
Registration Number:	3397397	SHUTTERFLY	
Registration Number:	2864567	SHUTTERFLY EXPRESS	
Registration Number:	5557557	THE WEDDING SHOP	
Registration Number:	3629373	TINY PRINTS	
Registration Number:	2541483	VIVIDPICS	
CORRESPONDENCE DATA			
Fax Number:	2124920043		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123733043		
Email:	ebensoul@paulweiss.com, amtang@paulweiss.com, mangelopoulos@paulweiss.com, mmcguire@paulweiss.com		
Correspondent Name:	Elana D. Bensoul		
Address Line 1:	1285 Avenue of the Americas		
Address Line 2:	Paul Weiss Rifkind Wharton & Garrison LLP		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	022811-00013		

CH \$190.00 4567088

NAME OF SUBMITTER:	Elana D. Bensoul
SIGNATURE:	/edb/
DATE SIGNED:	06/23/2023
Total Attachments: 3 source=Certificate of Conversion - Shutterfly Inc. to Shutterfly LLC (10-31-2019)#page1.tif source=Certificate of Conversion - Shutterfly Inc. to Shutterfly LLC (10-31-2019)#page2.tif source=Certificate of Conversion - Shutterfly Inc. to Shutterfly LLC (10-31-2019)#page3.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SHUTTERFLY, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SHUTTERFLY, INC." TO "SHUTTERFLY, LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2019, AT 3:41 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF OCTOBER, A.D. 2019 AT 11 O'CLOCK P.M.



Jeffrey W. Bullock
Jeffrey W. Bullock, Secretary of State

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SR# 20197847838

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203910992

TRADEMARK

REEL: 008108 FRAME: 0365

SHUTTERFLY, INC.

CERTIFICATE OF CONVERSION FROM CORPORATION
TO LIMITED LIABILITY COMPANY

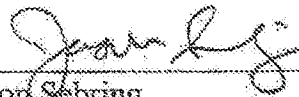
Dated as of October 31, 2019

Pursuant to Section 266 of the Delaware General Corporation Law (the "DGCL") and Section 18-214 of the Delaware Limited Liability Company Act, the undersigned, acting as an authorized officer on behalf of Shutterfly, Inc., a Delaware corporation (the "Company"), hereby executes this Certificate of Conversion from Corporation to Limited Liability Company (this "Certificate") to convert the Company into a Delaware limited liability company. The undersigned certifies as follows:

1. The Company was originally formed as a Delaware corporation on April 23, 1999.
2. Immediately prior to the filing of this Certificate, the name of the Company was "Shutterfly, Inc."
3. Concurrently with the filing of the Certificate, (i) a Certificate of Formation will be filed with the Delaware Secretary of State on behalf of the Company, and (ii) the name of the Company will be changed to "Shutterfly, LLC".
4. The conversion of the Company into a Delaware limited liability company has been approved by the board of directors and the sole stockholder of the Company in accordance with Section 266 of the DGCL.
5. The conversion will be effective at 11:00 p.m. Eastern Time on October 31, 2019.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate as of the day and year first above written.



Name: Jason Sebring

Title: Senior Vice President, General Counsel &
Secretary