

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM808701

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PERSONALIZATIONMALL.COM, LLC		05/06/2023	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	1-800-FLOWERS.COM, INC.		
Street Address:	2 Jericho Plaza, Suite 200		
City:	Jericho		
State/Country:	NEW YORK		
Postal Code:	11753		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	2561853	PERSONALIZATION MALL	
Registration Number:	6030886	PERSONALIZATION MALL	
Registration Number:	3996778	PERSONALIZATIONMALL.COM	
Registration Number:	5240105	PERSONALIZATION MALL.COM	
Registration Number:	6030885	PM	
Registration Number:	4567973	PMALL	
Registration Number:	4279079	A GIFT FOR THEM. A GIFT FOR YOU.	
Registration Number:	5950025	BAN - BUY-AS-NEEDED	
Registration Number:	5939561	CELEBRATING LIFE'S MOMENTS ONE CARD AT A	
Registration Number:	5231835	CUSTOM KIDZ	
Registration Number:	5231851	CUSTOM KIDZ	
Registration Number:	6030884	LIFE, PERSONALIZED.	
Registration Number:	4111211	MY PERSONAL REWARDS	
Registration Number:	4071772	YOUR LOGO. THEIR NAME. OUR SPECIALTY.	
Registration Number:	5204639	PERSONALIZED GIFTS FOR LIFE'S CELEBRATIO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 516-431-1177
Email: office@galganoiplaw.com
Correspondent Name: Carolyn A. Galgano
Address Line 1: 175 Pearl Street, Floors 1-3, Suite 223
Address Line 4: Brooklyn, NEW YORK 11201

NAME OF SUBMITTER:	Carolyn A. Galgano
SIGNATURE:	/Carolyn A. Galgano/
DATE SIGNED:	05/08/2023

Total Attachments: 2
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ASSIGNMENT

WHEREAS, PERSONALIZATIONMALL.COM, LLC, (“Assignor”) a limited liability company organized under the laws of the State of Delaware having a business address of 650 Liberty Avenue, Union, New Jersey 07083, is the owner of the trademarks and registrations identified in Schedule A attached hereto;

WHEREAS, 1-800-FLOWERS.COM, INC. (“Assignee”), a corporation organized under the laws of the State of Delaware having a business address of 2 Jericho Plaza, Suite 200, Jericho, NY 11753 is desirous of acquiring said trademarks and registrations;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and/or other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest in and to said marks and the aforesaid registrations thereof, together with the goodwill of the business connected with the use of and symbolized by said marks, as fully and entirely as the same would have been held and enjoyed by Assignor, if this assignment had not been made, together with all claims for damages by reason of past infringement of said marks, with the right to sue for and collect the same for its own use and enjoyment, and for use and enjoyment of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, this Assignment has been executed by the undersigned on the 6 day of 5, 2023.

Assignor

PERSONALIZATIONMALL.COM, LLC

Andrew Deren

By

(Signature)

Andrew Deren

(Name-Type or Print)

President

Title

SCHEDULE A

TRADEMARK	Application No.	Registration No.	Registration Date
Personalization Mall	76312465	2561853	April 16, 2002
Personalization Mall (Design)	88470280	6030886	April 7, 2020
PersonalizationMall.com	85174646	3996778	July 19, 2011
PersonalizationMall.com (Logo)	87198156	5240105	July 11, 2017
PM (Design)	88470271	6030885	April 7, 2020
PMall	86138242	4567973	July 15, 2014
A Gift For Them. A Gift For You.	85637861	4279079	January 22, 2013
Ban – Buy-As-Needed	88480369	5950025	December 31, 2019
Celebrating Life's Moments One Card At A Time	88161973	5939561	December 17, 2019
Custom Kidz	87224866	5231835	June 27, 2017
Custom Kidz (logo)	87226219	5231851	June 27, 2017
Life, Personalized	88470249	6030884	April 7, 2020
My Personal Rewards	85301442	4111211	March 13, 2012
Your Logo. Their Name. Our Specialty.	85174600	4071772	December 13, 2011
Personalized Gifts for Life's Celebrations	87198162	5204639	May 16, 2017